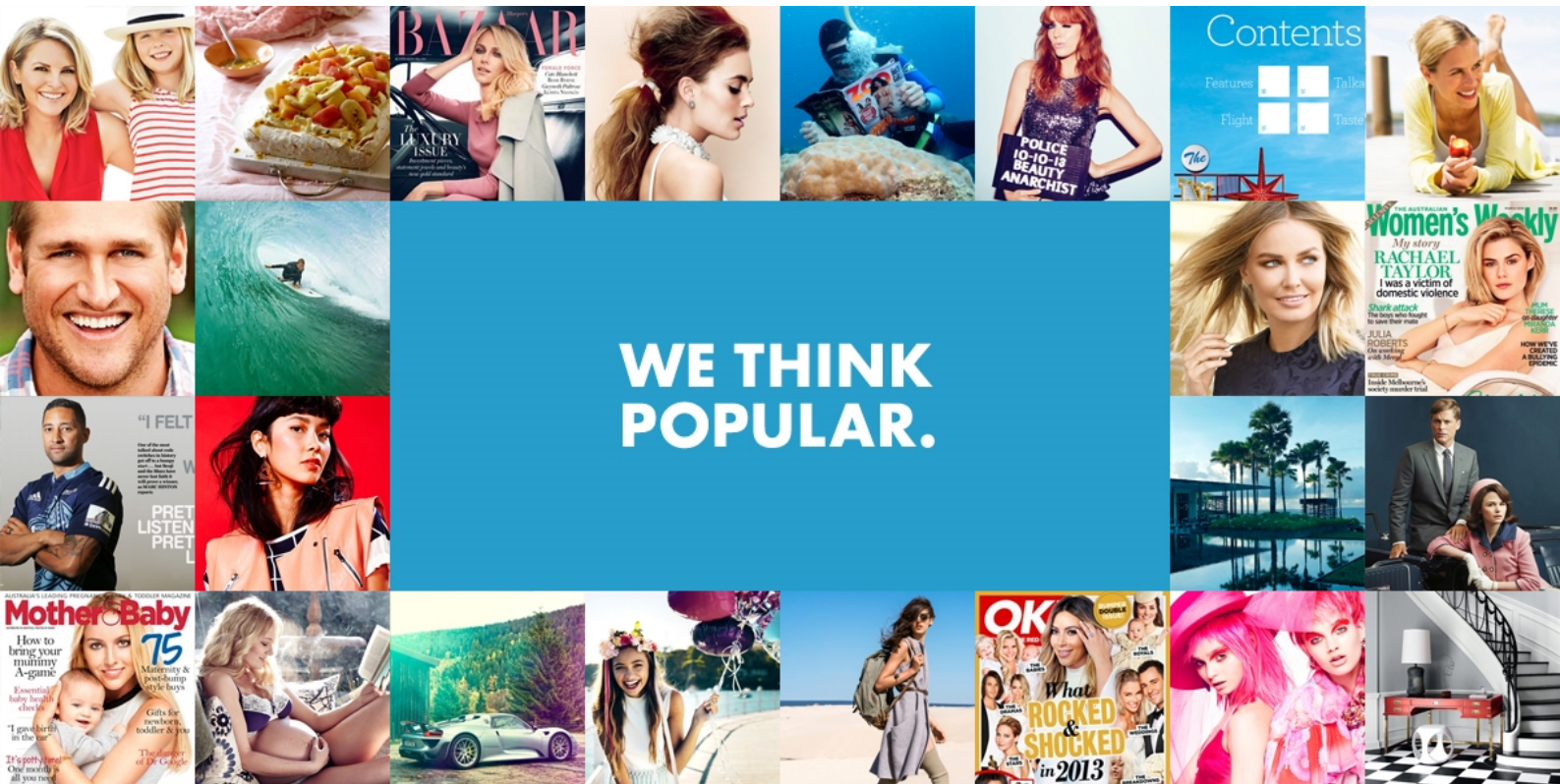




MEDIA GROUP



# Media Kit

January 2018

**WE THINK POPULAR.**

Specifications

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	285 x 220mm	275 x 210mm	255 x 190mm
Double Page Spread	285 x 220mm	275 x 210mm	255 x 190mm
Half Page Horizontal	147.5 x 220mm	137.5 x 210mm	120 x 200mm
Half Page Horizontal Spread	147.5 x 220mm	137.5 x 210mm	120 x 200mm
Third Page Vertical	285 x 76mm	275 x 66mm	260 x 58mm
Third Page Horizontal	101.6 x 220mm	91.6 x 210mm	81 x 200mm
Third Page Horizontal Spread	101.6 x 220mm	91.6 x 210mm	81 x 200mm
2.5cm DPS Strip	30 x 220mm	20 x 210mm	12 x 200mm
2.5cm Strip	30 x 220mm	20 x 210mm	12 x 200mm

Directory Specifications

	Trim (h x w)	Type (h x w)
Full Page		
1 Unit		
2 Units Vertical		
3 Units		
4 Units Vertical		

Ratecard

	Casual
Four Colour	
Inside Front Cover	13,000
Outside Back Cover	7,500
Double Page Spread	11,000
Full Page	6,500
Half Page Horizontal	3,840
Half Page Vertical	3,840
Third Page Horizontal	2,950
Third Page Vertical	2,950

## Contacts

First Name	Last Name	Position	Phone Number	Email Address
Claudia	Holland	Commercial Brand Manager	09 300 4281	cholland@bauermedia.co.nz
Bruna	Licata	Direct Sales	09 366 5311	blicata@bauermedia.co.nz
Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

# Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Good Health Choices NZ Jan-18	25 Dec 2017	30 Nov 2017		05 Dec 2017	07 Dec 2017	15 Nov 2017		08 Dec 2017
Good Health Choices NZ Feb-18	22 Jan 2018	13 Dec 2017		18 Dec 2017	19 Dec 2017	28 Nov 2017		21 Dec 2017
Good Health Choices NZ Mar-18	26 Feb 2018	01 Feb 2018		05 Feb 2018	08 Feb 2018	17 Jan 2018		09 Feb 2018
Good Health Choices NZ Apr-18	26 Mar 2018	01 Mar 2018		06 Mar 2018	08 Mar 2018	14 Feb 2018		09 Mar 2018
Good Health Choices NZ May-18	23 Apr 2018	28 Mar 2018		03 Apr 2018	05 Apr 2018	14 Mar 2018		06 Apr 2018
Good Health Choices NZ Jun-18	28 May 2018	03 May 2018		08 May 2018	10 May 2018	18 Apr 2018		11 May 2018
Good Health NZ Jul-18	25 Jun 2018	31 May 2018		05 Jun 2018	07 Jun 2018	16 May 2018		08 Jun 2018
Good Health NZ Aug-18	23 Jul 2018	28 Jun 2018		03 Jul 2018	05 Jul 2018	13 Jun 2018		06 Jul 2018
Good Health NZ Sep-18	27 Aug 2018	02 Aug 2018		07 Aug 2018	09 Aug 2018	18 Jul 2018		10 Aug 2018
Good Health NZ Oct-18	24 Sep 2018	30 Aug 2018		04 Sep 2018	06 Sep 2018	15 Aug 2018		07 Sep 2018

Good Health NZ Nov-18	22 Oct 2018	27 Sep 2018	02 Oct 2018	04 Oct 2018	12 Sep 2018	05 Oct 2018
Good Health NZ Dec-18	26 Nov 2018	01 Nov 2018	06 Nov 2018	08 Nov 2018	17 Oct 2018	09 Nov 2018