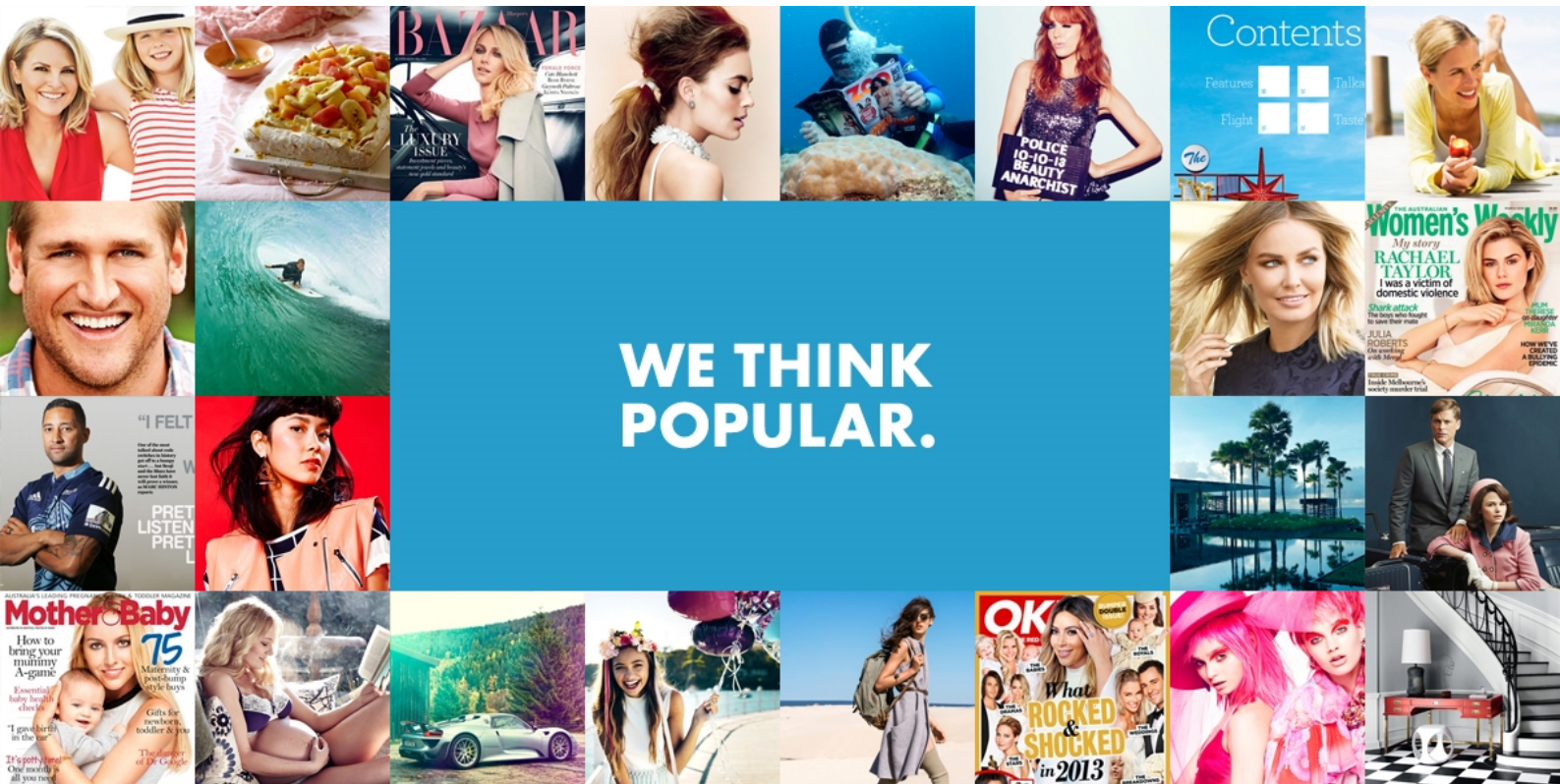




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Rates

Ratecard

	Casual
Four Colour	
Inside Front Cover	15,000
Outside Back Cover	9,000
Double Page Spread	12,500
Full Page	7,000
Third Page Vertical	2,500
Quarter Page	1,600

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	285mm x 230mm	275mm x 220mm	245mm x 190mm
Double Page Spread	285mm x 230mm	275mm x 220mm	245mm x 190mm
Half Page Vertical	285mm x 128mm	275mm x 118mm	245mm x 98mm

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Claudia	Plowman	Commercial Brand Manager	09 308 2949	cplowman@bauermedia.co.nz
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Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Simply You Style - NZ MAR-18	05 Mar 2018	12 Feb 2018		14 Feb 2018	20 Feb 2018	21 Dec 2017		20 Feb 2018
Simply You Style - NZ SEP-18	06 Aug 2018	16 Jul 2018		18 Jul 2018	24 Jul 2018	24 May 2018		24 Jul 2018