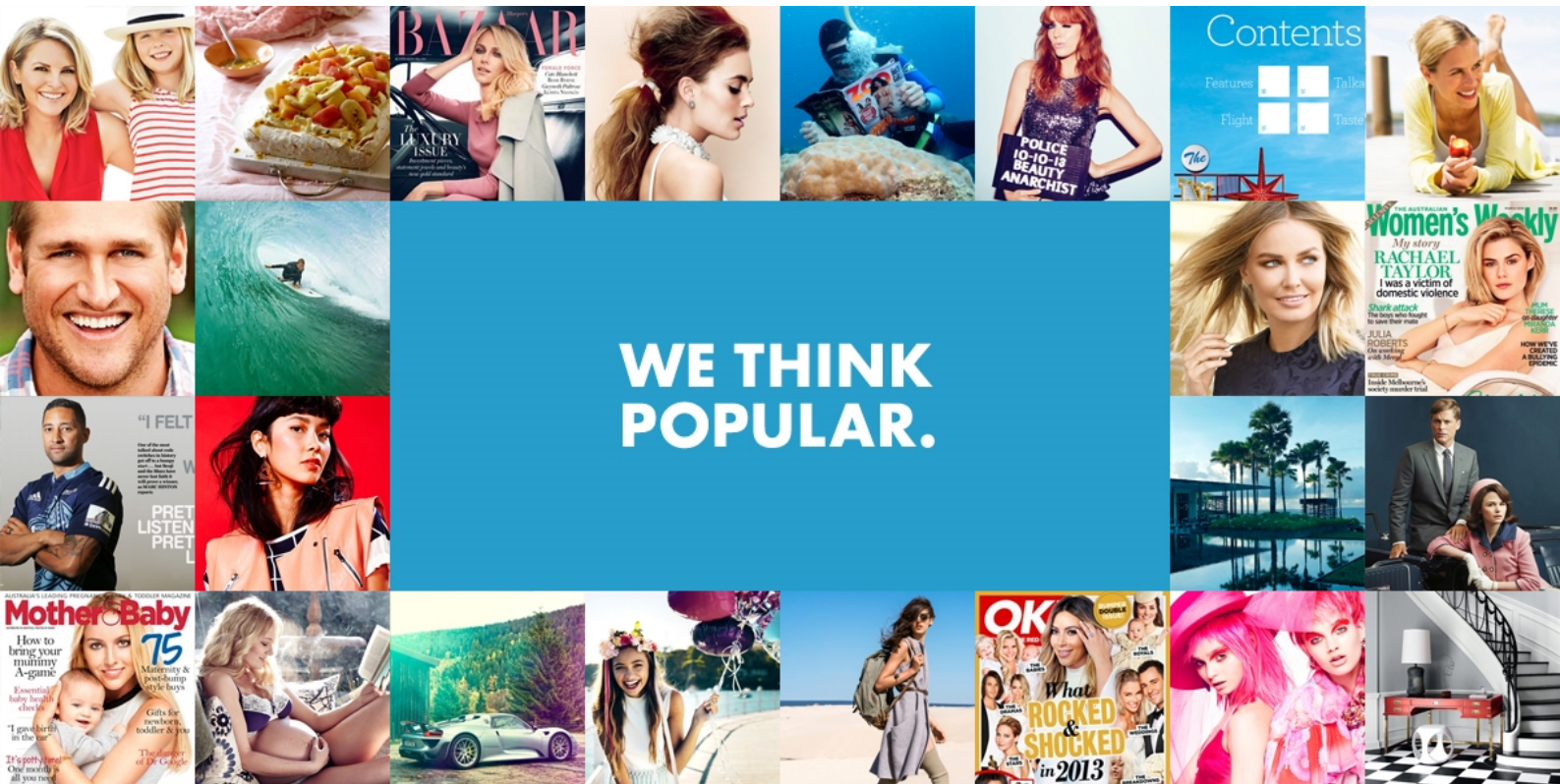




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Contacts

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Claudia	Holland	Commercial Brand Manager	09 300 4281	cholland@bauermedia.co.nz
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Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Ratecard

	Casual
Four Colour	
Inside Front Cover	17,569
Outside Back Cover	9,400
1st Double Page Spread	15,950
1st Full Page	8,250
Double Page Spread	14,500
Full Page	7,500
Half Page Horizontal	4,660
Half Page Vertical	4,660
Third Page Horizontal	4,200
Third Page Vertical	4,200

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	307.0mm x 230.0mm	297.0mm x 220.0mm	267.0mm x 190.0mm
Double Page Spread	307.0mm x 450.0mm	297.0mm x 440.0mm	267.0mm x 400.0mm
Half Page Vertical	307.0mm x 118.0mm	297.0mm x 108.0mm	267.0mm x 88.0mm
Half Page Horizontal	153.0mm x 230.0mm	143.0mm x 220.0mm	135.0mm x 190.0mm
Third Page Vertical	307.0mm x 85.0mm	297.0mm x 75.0mm	267.0mm x 59.0mm
Third Page Horizontal	105.0mm x 230.0mm	95.0mm x 220.0mm	80.0mm x 190.0mm
Two Thirds Vertical	267.0mm x 130.0mm	297.0mm x 150.0mm	307.0mm x 160.0mm

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Next FEB 18	15 Jan 2018	06 Dec 2017		11 Dec 2017	14 Dec 2017	21 Nov 2017		14 Dec 2017
Next MAR 18	12 Feb 2018	18 Jan 2018		23 Jan 2018	26 Jan 2018	21 Dec 2017		26 Jan 2018
Next APR 18	12 Mar 2018	15 Feb 2018		20 Feb 2018	23 Feb 2018	31 Jan 2018		23 Feb 2018
Next MAY 18	16 Apr 2018	22 Mar 2018		27 Mar 2018	27 Mar 2018	07 Mar 2018		27 Mar 2018
Next JUN 18	14 May 2018	19 Apr 2018		24 Apr 2018	27 Apr 2018	04 Apr 2018		27 Apr 2018
Next JUL 18	11 Jun 2018	17 May 2018		22 May 2018	25 May 2018	02 May 2018		25 May 2018
Next AUG 18	16 Jul 2018	21 Jun 2018		26 Jun 2018	29 Jun 2018	06 Jun 2018		29 Jun 2018
Next SEP 18	13 Aug 2018	19 Jul 2018		24 Jul 2018	27 Jul 2018	04 Jul 2018		27 Jul 2018
Next OCT 18	10 Sep 2018	16 Aug 2018		21 Aug 2018	24 Aug 2018	01 Aug 2018		24 Aug 2018
Next NOV 18	15 Oct 2018	20 Sep 2018		25 Sep 2018	28 Sep 2018	05 Sep 2018		28 Sep 2018
Next DEC 18	12 Nov 2018	18 Oct 2018		23 Oct 2018	26 Oct 2018	03 Oct 2018		26 Oct 2018
Next JAN 19	17 Dec 2018	22 Nov 2018		27 Nov 2018	30 Nov 2018	07 Nov 2018		30 Nov 2018