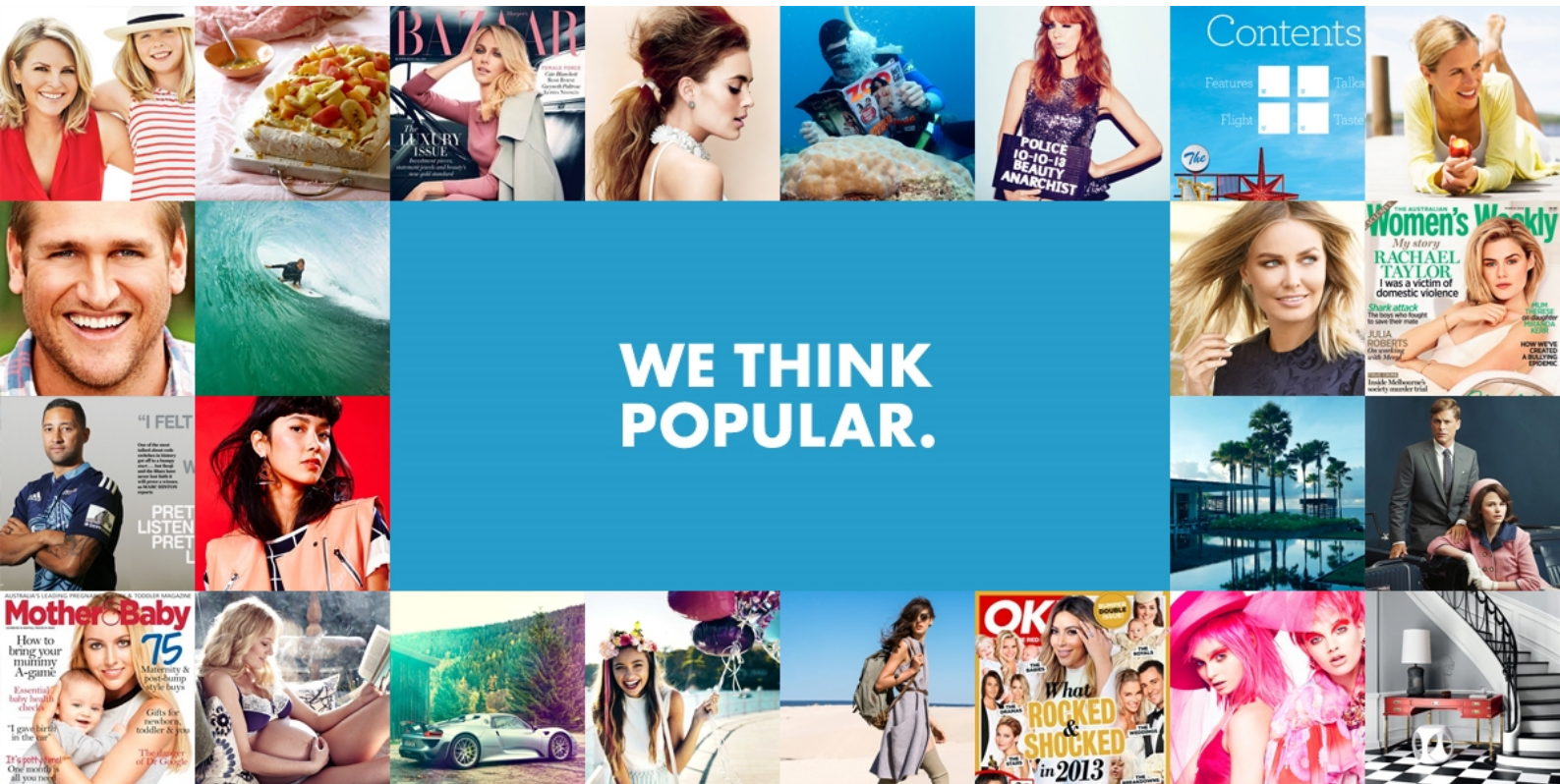




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Rates

Ratecard

	Casual
Four Colour	
Inside Front Cover	12,950
Outside Back Cover	7,480
Double Page Spread	11,000
Full Page	7,100
Half Page Horizontal	4,250
Half Page Vertical	4,250
Third Page Horizontal	3,000
Third Page Vertical	3,000

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Rochelle	Rodrigues	Commercial Brand Manager	09 308 7453	rrodrigues@bauermedia.co.nz
Maddie	Thomas	Direct Sales	09 366 9987	mthomas@bauermedia.co.nz
Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Your Home & Garden FEB 18	15 Jan 2018	08 Dec 2017		14 Dec 2017	15 Dec 2017	30 Nov 2017		19 Dec 2017
Your Home & Garden MAR 18	12 Feb 2018	26 Jan 2018		31 Jan 2018	30 Jan 2018	10 Jan 2018		26 Jan 2018
Your Home & Garden APR 18	12 Mar 2018	23 Feb 2018		28 Feb 2018	27 Feb 2018	07 Feb 2018		26 Feb 2018
Your Home & Garden MAY 18	16 Apr 2018	29 Mar 2018		04 Apr 2018	03 Apr 2018	14 Mar 2018		29 Mar 2018
Your Home & Garden JUN 18	14 May 2018	27 Apr 2018		02 May 2018	01 May 2018	11 Apr 2018		30 Apr 2018
Your Home & Garden JUL 18	11 Jun 2018	25 May 2018		30 May 2018	29 May 2018	09 May 2018		28 May 2018
Your Home & Garden AUG 18	16 Jul 2018	29 Jun 2018		04 Jul 2018	03 Jul 2018	13 Jun 2018		02 Jul 2018
Your Home & Garden SEP 18	13 Aug 2018	27 Jul 2018		01 Aug 2018	31 Jul 2018	11 Jul 2018		30 Jul 2018

Your Home & Garden OCT 18	10 Sep 2018	24 Aug 2018	29 Aug 2018	28 Aug 2018	08 Aug 2018	27 Aug 2018
Your Home & Garden NOV 18	15 Oct 2018	28 Sep 2018	03 Oct 2018	02 Oct 2018	12 Sep 2018	01 Oct 2018
Your Home & Garden DEC 18	12 Nov 2018	26 Oct 2018	31 Oct 2018	30 Oct 2018	10 Oct 2018	29 Oct 2018

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	307mm x 235mm	297mm x 225mm	267mm x 195mm
Double Page Spread	307mm x 460mm	297mm x 450mm	267mm x 420mm
Half Page Horizontal	153mm x 235mm	143mm x 225mm	135mm x 195mm
Half Page Vertical	297mm x 109mm	297mm x 109mm	267mm x 97mm
Third Page Horizontal	143mm x 225mm	95mm x 225mm	80mm x 195mm
Third Page Vertical	307mm x 87mm	297mm x 77mm	267mm x 65mm