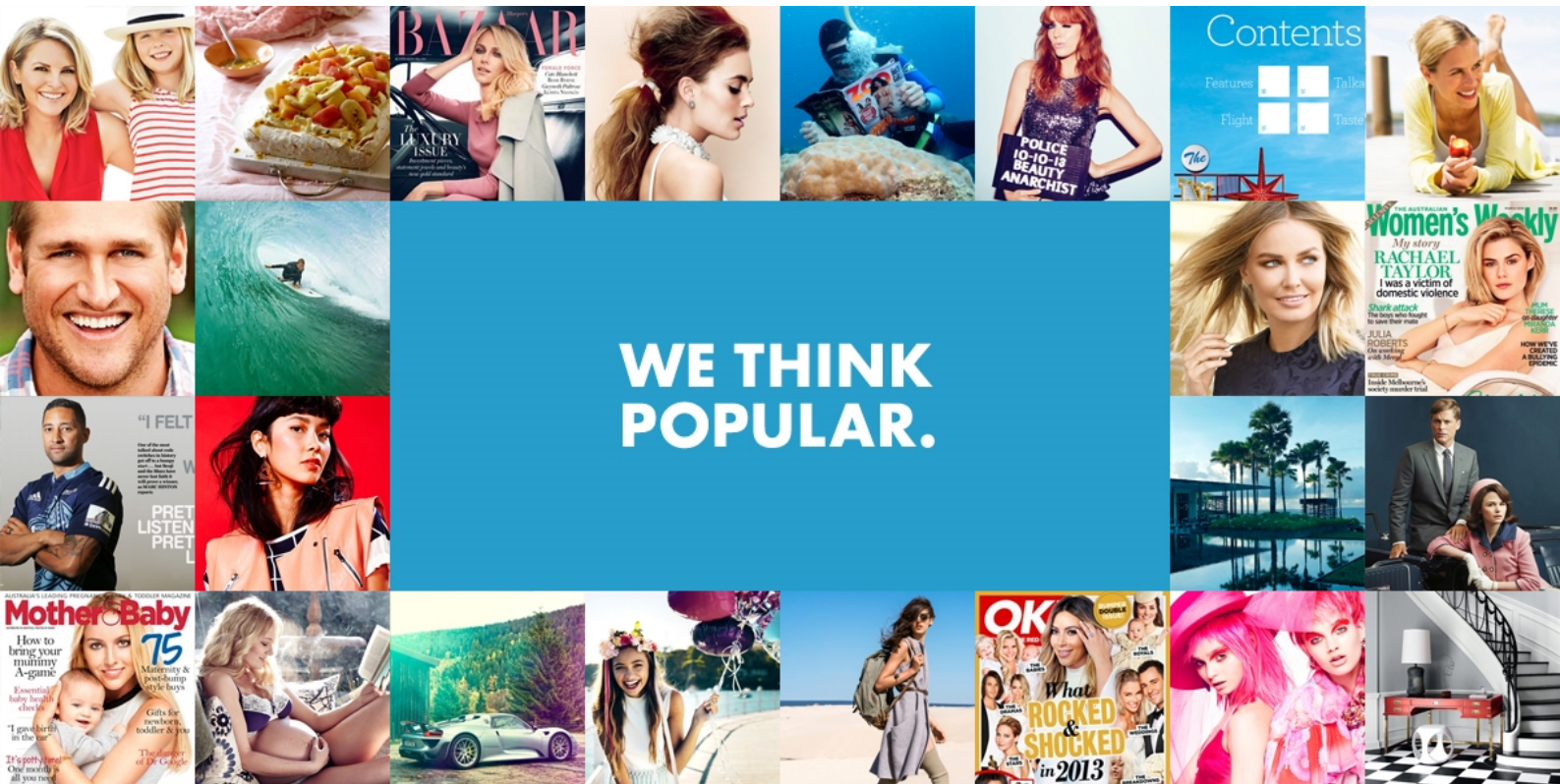




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Specifications

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	307.0mm x 235.0mm	297.0mm x 225.0mm	267.0mm x 195.0mm
Double Page Spread	307.0mm x 460.0mm	297.0mm x 450.0mm	267.0mm x 420.0mm
Half Page Horizontal	153.0mm x 235.0mm	143.0mm x 225.0mm	128.0mm x 190.0mm
Half Page Vertical	307.0mm x 116.0mm	297.0mm x 106.0mm	262.0mm x 90.0mm
Third Page Horizontal	105.0mm x 235.0mm	95.0mm x 225.0mm	80.0mm x 190.0mm
Third Page Vertical	307.0mm x 84.0mm	297.0mm x 74.0mm	262.0mm x 57.0mm

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Liezl	Hipkins	Commercial Brand Manager	09 308 2873	lhipkins@bauermedia.co.nz
Nicola	Saunders	Direct Sales	09 3665345	nsaunders@bauermedia.co.nz
Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Ratecard

	Casual
Four Colour	
Inside Front Cover	12,260
Outside Back Cover	6,550
1st Double Page Spread	11,700
1st Right Hand Page	6,250
Double Page Spread	11,150
Full Page	6,500
Half Page Horizontal	3,600
Half Page Vertical	3,600
Third Page Horizontal	2,700
Third Page Vertical	2,700

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
HOME New Zealand - NZ FEB-18	05 Feb 2018	16 Jan 2018		18 Jan 2018	23 Jan 2018	21 Dec 2017		23 Jan 2018
HOME New Zealand - NZ APR-18	29 Mar 2018	13 Mar 2018		15 Mar 2018	20 Mar 2018	26 Feb 2018		20 Mar 2018
HOME New Zealand - NZ JUN-18	04 Jun 2018	15 May 2018		17 May 2018	22 May 2018	30 Apr 2018		22 May 2018
HOME New Zealand - NZ AUG-18	06 Aug 2018	17 Jul 2018		19 Jul 2018	24 Jul 2018	02 Jul 2018		24 Jul 2018
HOME New Zealand - NZ OCT-18	01 Oct 2018	11 Sep 2018		13 Sep 2018	18 Sep 2018	27 Aug 2018		18 Sep 2018
HOME New Zealand - NZ DEC-18	03 Dec 2018	13 Nov 2018		15 Nov 2018	20 Nov 2018	29 Oct 2018		20 Nov 2018