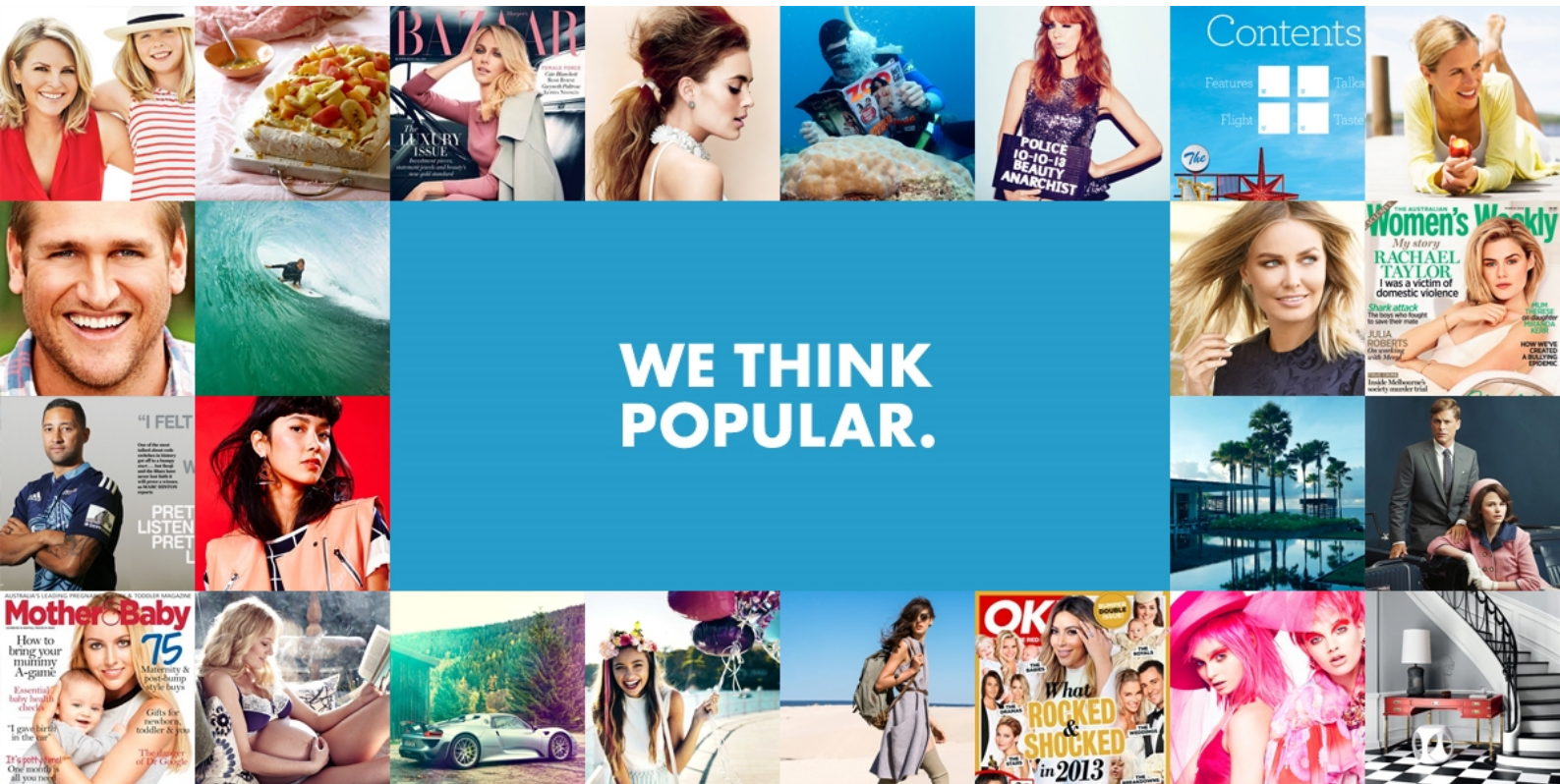




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Rates

Ratecard

	Casual
Four Colour	
Inside Front Cover	12,500
Outside Back Cover	7,500
Double Page Spread	11,000
Full Page	6,000
Half Page Horizontal	3,000
Third Page Horizontal	2,500
Quarter Page	1,600

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	285.0mm x 230.0mm	275.0mm x 220.0mm	245.0mm x 190.0mm
Double Page Spread	285.0mm x 230.0mm	275.0mm x 220.0mm	245.0mm x 190.0mm
Half Page Vertical	285.0mm x 128.0mm	275.0mm x 118.0mm	245.0mm x 98.0mm

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Liezl	Hipkins	Commercial Brand Manager	09 308 2873	lhipkins@bauermedia.co.nz
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Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Simply You Living - NZ Mar 18	05 Mar 2018	12 Feb 2018		14 Feb 2018	20 Feb 2018	21 Dec 2017		20 Feb 2018
Simply You Living - NZ Jun-18	18 Jun 2018	28 May 2018		30 May 2018	05 Jun 2018	05 Apr 2018		05 Jun 2018
Simply You Living - NZ Sep-18	27 Aug 2018	06 Aug 2018		08 Aug 2018	14 Aug 2018	14 Jun 2018		14 Aug 2018
Simply You Living - NZ Dec-18	26 Nov 2018	05 Nov 2018		07 Nov 2018	13 Nov 2018	13 Sep 2018		13 Nov 2018