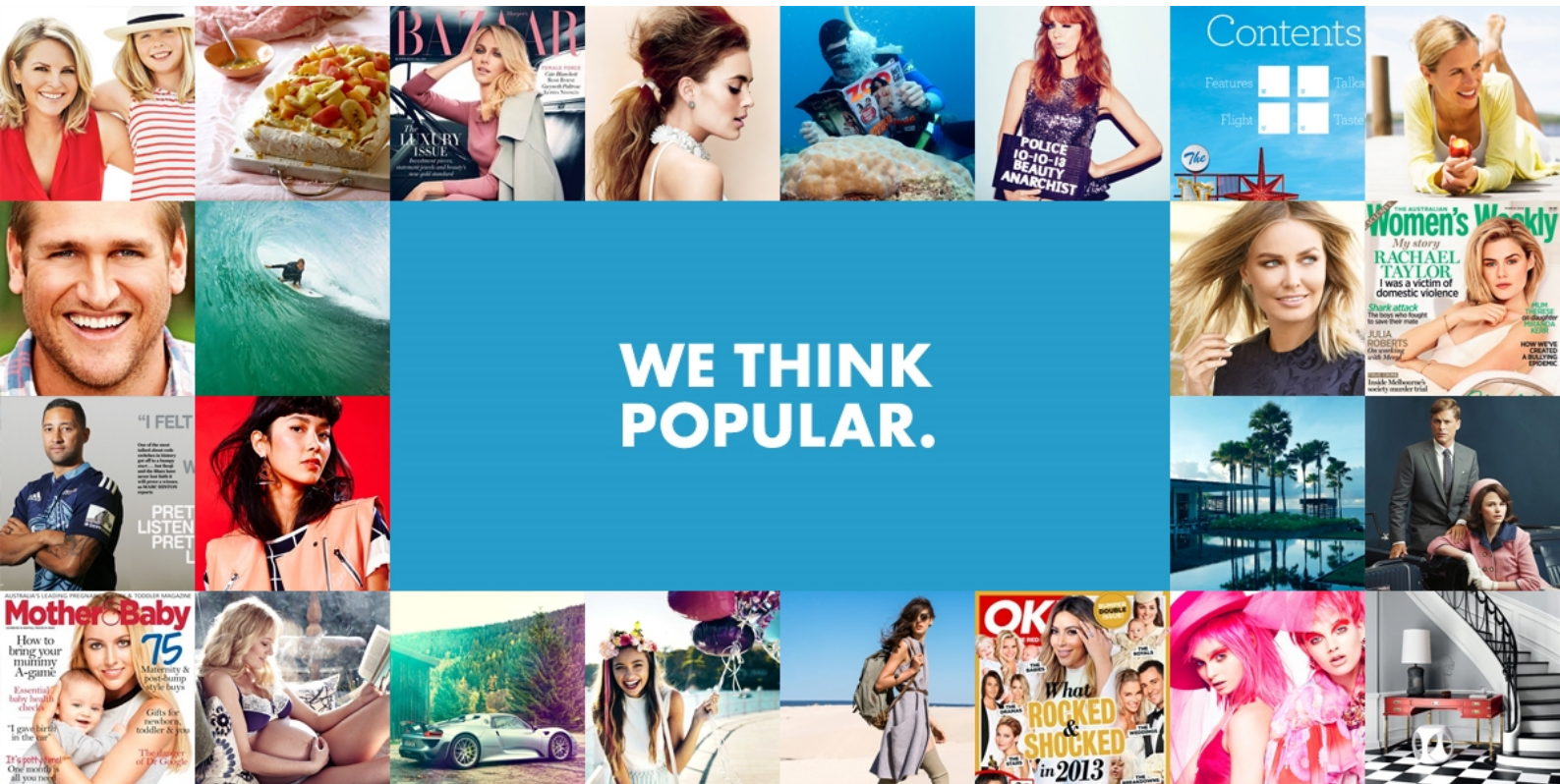




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Ratecard

	Casual
Four Colour	
Inside Front Cover	16,800
Outside Back Cover	8,600
1st Double Page Spread	16,070
1st Right Hand Page	8,280
Double Page Spread	14,600
Full Page	7,800
Half Page Horizontal	4,480
Half Page Vertical	4,480
Third Page Horizontal	2,990
Third Page Vertical	2,990
Quarter Page	2,348

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	307.0mm x 220.0mm	297.0mm x 210.0mm	257.0mm x 170.0mm
Double Page Spread	307.0mm x 430.0mm	297.0mm x 420.0mm	257.0mm x 380.0mm
Half Page Vertical	307.0mm x 112.0mm	297.0mm x 102.0mm	257.0mm x 82.0mm
Half Page Horizontal	160.0mm x 220.0mm	150.0mm x 210.0mm	125.0mm x 170.0mm
Third Page Vertical	307.0mm x 80.0mm	297.0mm x 70.0mm	257.0mm x 52.0mm
Third Page Horizontal	105.0mm x 220.0mm	95.0mm x 210.0mm	80.0mm x 170.0mm
Horizontal Strip	44.0mm x 220.0mm	34.0mm x 210.0mm	27.0mm x 180.0mm
Half Page Horizontal Spread	160.0mm x 430.0mm	150.0mm x 420.0mm	125.0mm x 380.0mm

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Mitchell	Grant	Commerical Brand Manager	09 308 2670	mgrant@bauermedia.co.nz
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Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
North and South FEB 18	15 Jan 2018	06 Dec 2017		13 Dec 2017	14 Dec 2017	14 Nov 2017		18 Dec 2017
North and South MAR 18	12 Feb 2018	24 Jan 2018		30 Jan 2018	01 Feb 2018	21 Dec 2017		01 Feb 2018
North and South APR 18	12 Mar 2018	21 Feb 2018		27 Feb 2018	01 Mar 2018	30 Jan 2018		01 Mar 2018
North and South MAY 18	16 Apr 2018	28 Mar 2018		03 Apr 2018	05 Apr 2018	06 Mar 2018		05 Apr 2018
North and South JUN 18	14 May 2018	24 Apr 2018		01 May 2018	03 May 2018	03 Apr 2018		03 May 2018
North and South JUL 18	11 Jun 2018	23 May 2018		29 May 2018	30 May 2018	01 May 2018		30 May 2018
North and South AUG 18	16 Jul 2018	27 Jun 2018		03 Jul 2018	05 Jul 2018	05 Jun 2018		05 Jul 2018
North and South SEP 18	13 Aug 2018	25 Jul 2018		31 Jul 2018	02 Aug 2018	03 Jul 2018		02 Aug 2018
North and South OCT 18	10 Sep 2018	22 Aug 2018		28 Aug 2018	30 Aug 2018	31 Jul 2018		30 Aug 2018
North and South NOV 18	15 Oct 2018	26 Sep 2018		02 Oct 2018	04 Oct 2018	04 Sep 2018		04 Oct 2018
North and South DEC 18	12 Nov 2018	24 Oct 2018		30 Oct 2018	01 Nov 2018	02 Oct 2018		01 Nov 2018