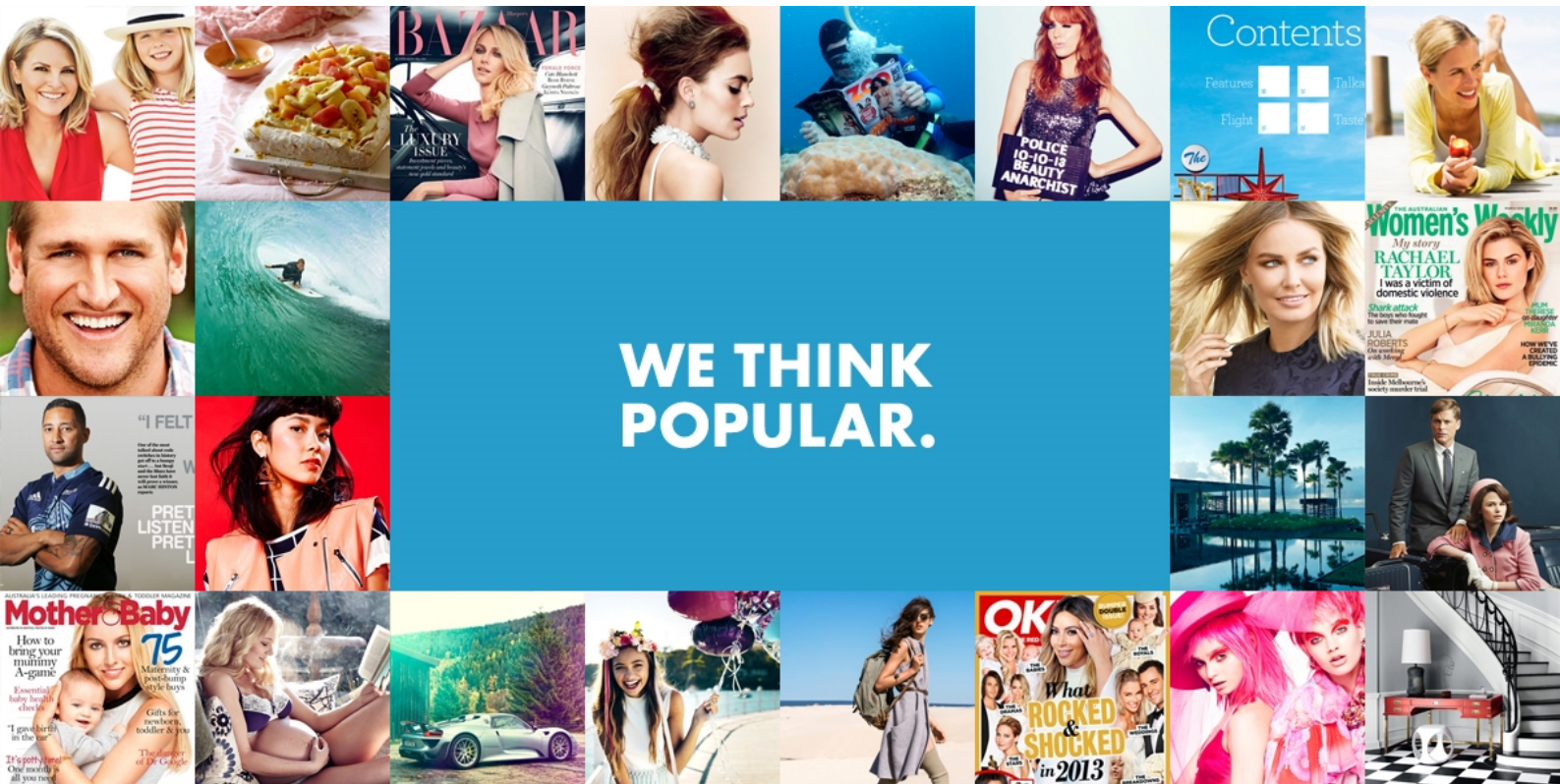




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Ratecard

	Casual
Four Colour	
Inside Front Cover	16,000
Outside Back Cover	8,500
1st Double Page Spread	14,916
1st Right Hand Page	7,645
Double Page Spread	13,560
Full Page	7,200
Half Page Horizontal	4,800
Half Page Vertical	4,800
Third Page Horizontal	3,000
Third Page Vertical	3,000

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	307 x 230	297 x 220	267 x 190
Double Page Spread	307 x 450	297 x 440	267 x 400
Half Page Vertical	307 x 118	297 x 108	267 x 88
Half Page Horizontal	153 x 230	143 x 220	135 x 190
Third Page Vertical	307 x 85	297 x 75	267 x 59
Third Page Horizontal	105 x 230	95 x 220	80 x 190
2.5cm DPS Strip Vertical	267 x 130	297 x 150	307 x 160
2.5cm Strip	35 x 231mm	25 x 221mm	

Directory Specifications

	Trim (h x w)	Type (h x w)
Full Page	275 x 210	251 x 186
1 Unit	66 x 58	
2 Units Vertical	136 x 58	
3 Units	206 x 58	
4 Units Vertical	276 x 58	

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Alice	Hardwood	Commercial Brand Manager	09 308 2949	ahardwood@bauermedia.co.nz
Guy	Slater	Direct Sales	09 308 2114	gslater@bauermedia.co.nz
Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Metro JAN/FEB 18	21 Dec 2017	05 Dec 2017		07 Dec 2017	07 Dec 2017	13 Nov 2017		11 Dec 2017
Metro MAR/APR 18	22 Feb 2018	05 Feb 2018		08 Feb 2018	08 Feb 2018	15 Jan 2018		12 Feb 2018
Metro MAY/JUN 18	01 May 2018	13 Apr 2018		17 Apr 2018	17 Apr 2018	23 Mar 2018		20 Apr 2018
Metro JUL/AUG 18	21 Jun 2018	05 Jun 2018		07 Jun 2018	07 Jun 2018	14 May 2018		11 Jun 2018
Metro SEP/OCT 18	23 Aug 2018	07 Aug 2018		09 Aug 2018	09 Aug 2018	16 Jul 2018		13 Aug 2018
Metro NOV/DEC 18	25 Oct 2018	09 Oct 2018		11 Oct 2018	11 Oct 2018	17 Sep 2018		15 Oct 2018