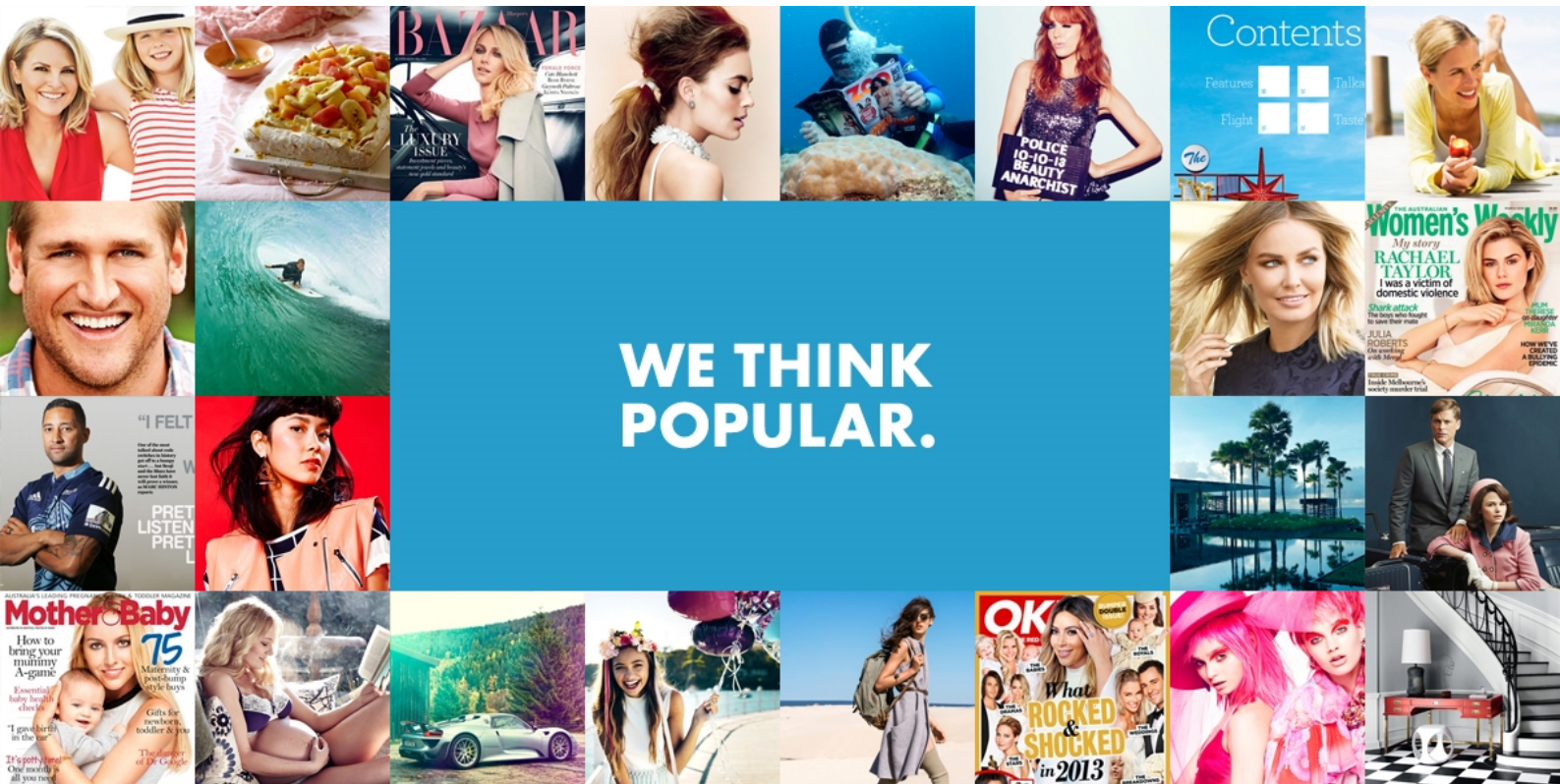




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Rates

Ratecard

Full Page	
Full Page	\$7,800
Double Page Spread	\$14,900
Advertorial Full Page	\$7,800*
Advertorial DPS	\$14,900*
Half Page	\$4,400
Third Page	\$3,800
Inserts, Loose & Bound	POA
Needs and Wants Product Mention	\$3,000
Premium Positions - Guaranteed positions include a 15% loading	
Inside Front Cover DPS	\$17,135
Outside Back Cover	\$8,070
First Right Hand Page	\$8,970
Design Costs	
Full Page (image & copy supplied)	\$750
DPS	\$1,250

***Plus production cost for photography and copywriting on application**

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	285.0mm x 210.0mm	275.0mm x 200.0mm	250.0mm x177.0mm
Double Page Spread	285.0mm x 410.0mm	275.0mm x 400.0mm	250.0mm x 376.0mm
Half Page Horizontal	144.0mm x 210.0mm	134.0mm x 200.0mm	122.0mm x 177.0mm
Half Page Vertical	285.0mm x 109.0mm	275.0mm x 99.0mm	250.0mm x 87.0mm
Third Page Horizontal	102.0mm x 210.0mm	92.0mm x 200.0mm	80.0mm x 177.0mm
Third Page Vertical	285.0mm x 78.0mm	275.0mm x 68.0mm	250.0mm x 56.0mm

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Anna	Magasiva	Group Sales Director - Weekly Titles	021 655 898	amagasiva@bauermedia.co.nz
Samantha	Glasswell	Commercial Brand Manager - Woman's Weekly	021 209 0230	sglasswell@bauermedia.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
NZ Women's Weekly 010118	25 Dec 2017	04 Dec 2017		12 Dec 2017	12 Dec 2017	01 Dec 2017		13 Dec 2017
NZ Women's Weekly 080118	01 Jan 2018	06 Dec 2017		13 Dec 2017	19 Dec 2017	27 Nov 2017		14 Dec 2017
NZ Women's Weekly 150118	08 Jan 2018	11 Dec 2017		15 Dec 2017	19 Dec 2017	27 Nov 2017		19 Dec 2017
NZ Women's Weekly 220118	15 Jan 2018	15 Dec 2017		20 Dec 2017	20 Dec 2017	27 Nov 2017		20 Dec 2017
NZ Women's Weekly 290118	22 Jan 2018	08 Jan 2018		12 Jan 2018	09 Jan 2018	28 Nov 2017		10 Jan 2018
NZ Women's Weekly 050218	29 Jan 2018	08 Jan 2018		16 Jan 2018	18 Jan 2018	18 Dec 2017		19 Jan 2018
NZ Women's Weekly 120218	05 Feb 2018	15 Jan 2018		23 Jan 2018	23 Jan 2018	12 Jan 2018		24 Jan 2018
NZ Women's Weekly 190218	12 Feb 2018	24 Jan 2018		30 Jan 2018	01 Feb 2018	19 Jan 2018		01 Feb 2018
NZ Women's Weekly 260218	19 Feb 2018	29 Jan 2018		05 Feb 2018	06 Feb 2018	26 Jan 2018		07 Feb 2018
NZ	26	05 Feb		13 Feb	13 Feb 2018	02 Feb		14 Feb 2018

Women s Weekly 050318	Feb 201 8	2018	2018	2018		
NZ Women s Weekly 120318	05 Mar 201 8	12 Feb 2018	20 Feb 2018	20 Feb 2018	09 Feb 2018	21 Feb 2018
NZ Women s Weekly 190318	12 Mar 201 8	19 Feb 2018	27 Feb 2018	27 Feb 2018	16 Feb 2018	28 Feb 2018
NZ Women s Weekly 260318	19 Mar 201 8	26 Feb 2018	06 Mar 2018	06 Mar 2018	23 Feb 2018	07 Mar 2018
NZ Women s Weekly 020418	26 Mar 201 8	05 Mar 2018	13 Mar 2018	13 Mar 2018	02 Mar 2018	14 Mar 2018
NZ Women s Weekly 090418	02 Apr 201 8	12 Mar 2018	20 Mar 2018	22 Mar 2018	09 Mar 2018	23 Mar 2018
NZ Women s Weekly 160418	09 Apr 201 8	21 Mar 2018	27 Mar 2018	27 Mar 2018	16 Mar 2018	27 Mar 2018
NZ Women s Weekly 230418	16 Apr 201 8	26 Mar 2018	03 Apr 2018	03 Apr 2018	23 Mar 2018	04 Apr 2018
NZ Women s Weekly 300418	23 Apr 201 8	29 Mar 2018	10 Apr 2018	10 Apr 2018	29 Mar 2018	11 Apr 2018
NZ Women s Weekly 070518	30 Apr 201 8	09 Apr 2018	17 Apr 2018	17 Apr 2018	06 Apr 2018	18 Apr 2018
NZ Women s Weekly 140518	07 May 201 8	16 Apr 2018	24 Apr 2018	24 Apr 2018	13 Apr 2018	24 Apr 2018

NZ Women s Weekly 210518	14 May 2018	23 Apr 2018	01 May 2018	01 May 2018	20 Apr 2018	02 May 2018
NZ Women s Weekly 280518	21 May 2018	30 Apr 2018	08 May 2018	08 May 2018	27 Apr 2018	09 May 2018
NZ Women s Weekly 040618	28 May 2018	07 May 2018	15 May 2018	15 May 2018	04 May 2018	16 May 2018
NZ Women s Weekly 110618	04 Jun 2018	14 May 2018	22 May 2018	22 May 2018	11 May 2018	23 May 2018
NZ Women s Weekly 180618	11 Jun 2018	21 May 2018	29 May 2018	30 May 2018	18 May 2018	30 May 2018
NZ Women s Weekly 250618	18 Jun 2018	28 May 2018	05 Jun 2018	05 Jun 2018	25 May 2018	06 Jun 2018
NZ Women s Weekly 020718	25 Jun 2018	01 Jun 2018	12 Jun 2018	12 Jun 2018	01 Jun 2018	13 Jun 2018
NZ Women s Weekly 090718	02 Jul 2018	11 Jun 2018	19 Jun 2018	19 Jun 2018	08 Jun 2018	20 Jun 2018
NZ Women s Weekly 160718	09 Jul 2018	18 Jun 2018	26 Jun 2018	26 Jun 2018	15 Jun 2018	27 Jun 2018
NZ Women s Weekly 230718	16 Jul 2018	25 Jun 2018	03 Jul 2018	03 Jul 2018	22 Jun 2018	04 Jul 2018
NZ Women s Weekly 300718	23 Jul 2018	02 Jul 2018	10 Jul 2018	10 Jul 2018	29 Jun 2018	11 Jul 2018

NZ Women s Weekly 060818	30 Jul 2018	09 Jul 2018	17 Jul 2018	17 Jul 2018	06 Jul 2018	18 Jul 2018
NZ Women s Weekly 130818	06 Aug 2018	16 Jul 2018	24 Jul 2018	24 Jul 2018	13 Jul 2018	25 Jul 2018
NZ Women s Weekly 200818	13 Aug 2018	23 Jul 2018	31 Jul 2018	31 Jul 2018	20 Jul 2018	01 Aug 2018
NZ Women s Weekly 270818	20 Aug 2018	30 Jul 2018	07 Aug 2018	07 Aug 2018	27 Jul 2018	08 Aug 2018
NZ Women s Weekly 030918	27 Aug 2018	06 Aug 2018	14 Aug 2018	14 Aug 2018	03 Aug 2018	15 Aug 2018
NZ Women s Weekly 100918	03 Sep 2018	13 Aug 2018	21 Aug 2018	21 Aug 2018	10 Aug 2018	22 Aug 2018
NZ Women s Weekly 170918	10 Sep 2018	20 Aug 2018	28 Aug 2018	28 Aug 2018	17 Aug 2018	29 Aug 2018
NZ Women s Weekly 240918	17 Sep 2018	27 Aug 2018	04 Sep 2018	04 Sep 2018	24 Aug 2018	05 Sep 2018
NZ Women s Weekly 011018	24 Sep 2018	03 Sep 2018	11 Sep 2018	11 Sep 2018	31 Aug 2018	12 Sep 2018
NZ Women s Weekly 081018	01 Oct 2018	10 Sep 2018	18 Sep 2018	18 Sep 2018	07 Sep 2018	19 Sep 2018
NZ Women s Weekly 151018	08 Oct 2018	17 Sep 2018	25 Sep 2018	25 Sep 2018	14 Sep 2018	26 Sep 2018

NZ Women s Weekly 221018	15 Oct 2018	24 Sep 2018	02 Oct 2018	02 Oct 2018	21 Sep 2018	03 Oct 2018
NZ Women s Weekly 291018	22 Oct 2018	01 Oct 2018	09 Oct 2018	09 Oct 2018	28 Sep 2018	10 Oct 2018
NZ Women s Weekly 051118	29 Oct 2018	08 Oct 2018	16 Oct 2018	17 Oct 2018	05 Oct 2018	17 Oct 2018
NZ Women s Weekly 121118	05 Nov 2018	15 Oct 2018	23 Oct 2018	23 Oct 2018	12 Oct 2018	24 Oct 2018
NZ Women s Weekly 191118	12 Nov 2018	22 Oct 2018	30 Oct 2018	30 Oct 2018	19 Oct 2018	31 Oct 2018
NZ Women s Weekly 261118	19 Nov 2018	29 Oct 2018	06 Nov 2018	06 Nov 2018	26 Oct 2018	07 Nov 2018
NZ Women s Weekly 031218	26 Nov 2018	05 Nov 2018	13 Nov 2018	13 Nov 2018	02 Nov 2018	14 Nov 2018
NZ Women s Weekly 101218	03 Dec 2018	12 Nov 2018	20 Nov 2018	20 Nov 2018	09 Nov 2018	21 Nov 2018
NZ Women s Weekly 171218	10 Dec 2018	19 Nov 2018	27 Nov 2018	27 Nov 2018	16 Nov 2018	28 Nov 2018
NZ Women s Weekly 241218	17 Dec 2018	26 Nov 2018	04 Dec 2018	04 Dec 2018	23 Nov 2018	05 Dec 2018