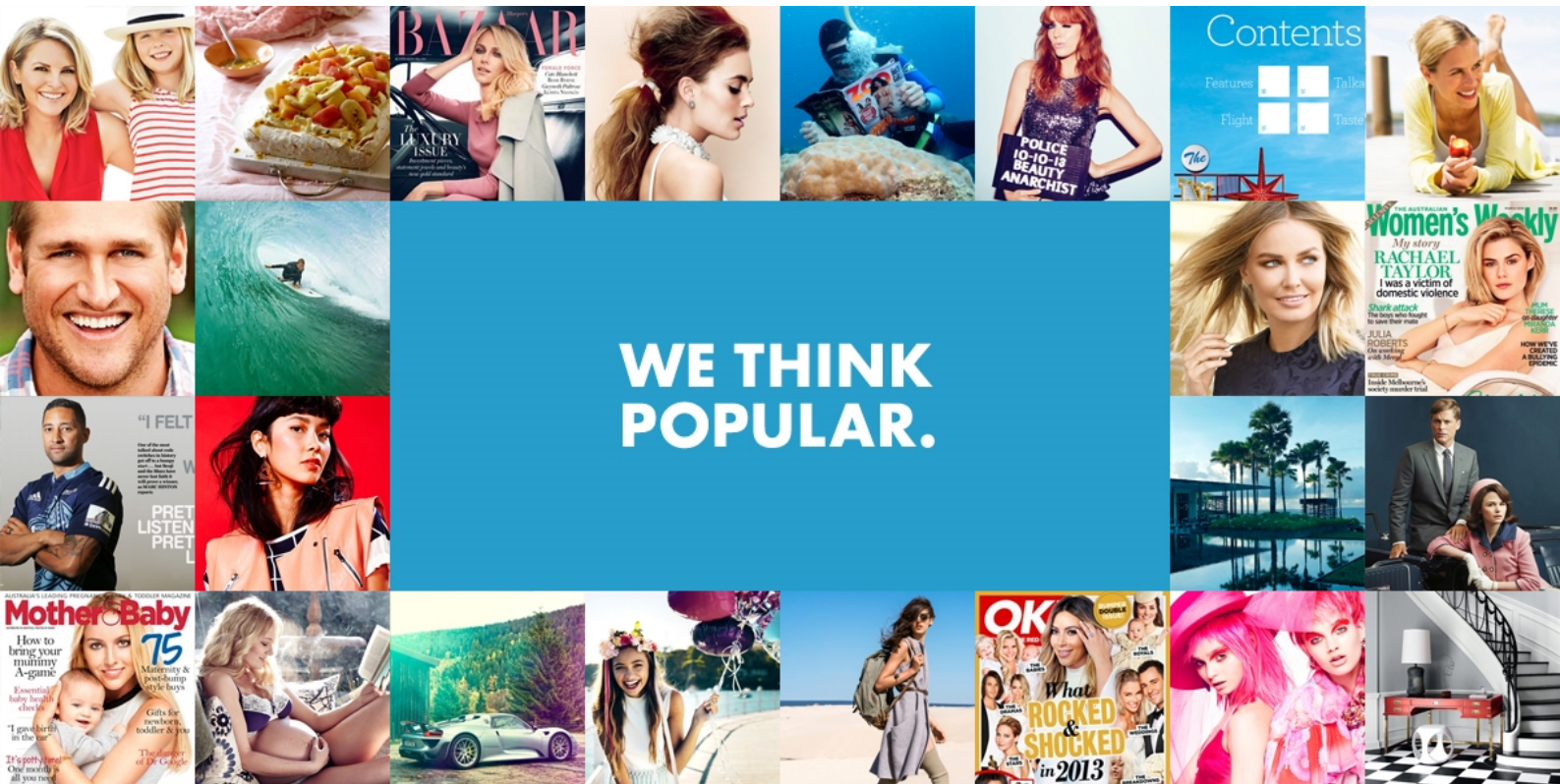




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Rates

Ratecard

	Casual
Four Colour	
Inside Front Cover	15,640
Outside Back Cover	8,165
1st Double Page Spread	16,000
1st Right Hand Page	8,000
Double Page Spread	13,600
Full Page	7,100
Half Page Horizontal	4,000
Half Page Vertical	4,000
Third Page Horizontal	2,650
Third Page Vertical	2,650
Quarter Page	2,200

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	285mm x 210mm	275mm x 200mm	250mm x 177mm
Double Page Spread	285mm x 410mm	275mm x 400mm	250mm x 376mm
Half Page Horizontal	144mm x 210mm	134mm x 200mm	122mm x 177mm
Half Page Vertical	285mm x 109mm	275mm x 99mm	250mm x 87mm
Third Page Horizontal	102mm x 210mm	92mm x 200mm	80mm x 177mm
Third Page Vertical	285mm x 78mm	275mm x 68mm	250mm x 56mm
Quarter Page horizontal	82mm x 210mm	72mm x 200mm	60mm x 177mm

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Mitchell	Grant	Commercial Brand Manager	09 308 2670	mgrant@bauermedia.co.nz
Stuart	Dick	Sales Director - Premium Titles	09 308 7439	sdick@bauermedia.co.nz
Guy	Slater	Direct Sales	09 308 2114	gslater@bauermedia.co.nz
Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
NZ Listener Jan 6 -12 2018	01 Jan 2018	07 Dec 2017		15 Dec 2017	18 Dec 2017	01 Dec 2017		19 Dec 2017
NZ Listener Jan 13 -19 2018	08 Jan 2018	11 Dec 2017		18 Dec 2017	19 Dec 2017	07 Dec 2017		21 Dec 2017
NZ Listener Jan 20 -26 2018	15 Jan 2018	21 Dec 2017		21 Dec 2017	21 Dec 2017	21 Dec 2017		21 Dec 2017
NZ Listener Jan 27 Feb 2 2018	22 Jan 2018	21 Dec 2017		08 Jan 2018	11 Jan 2018	21 Dec 2017		12 Jan 2018
NZ Listener Feb 3 - 9 2018	29 Jan 2018	09 Jan 2018		15 Jan 2018	18 Jan 2018	21 Dec 2017		19 Jan 2018
NZ Listener Feb 10 -16 2018	05 Feb 2018	16 Jan 2018		22 Jan 2018	25 Jan 2018	11 Jan 2018		25 Jan 2018
NZ Listener Feb 17 - 23 2018	12 Feb 2018	23 Jan 2018		26 Jan 2018	01 Feb 2018	18 Jan 2018		02 Feb 2018
NZ Listener Feb 24 - Mar2 2018	19 Feb 2018	30 Jan 2018		05 Feb 2018	08 Feb 2018	25 Jan 2018		09 Feb 2018
NZ Listener Mar 3 - 9 2018	26 Feb 2018	05 Feb 2018		12 Feb 2018	15 Feb 2018	01 Feb 2018		16 Feb 2018
NZ	05	13 Feb		19 Feb	22 Feb 2018	08 Feb 2018		23 Feb 2018

Listene r Mar 10 - 16 2018	Mar 201 8	2018	2018			
NZ Listene r Mar 17 - 23 2018	12 Mar 201 8	20 Feb 2018	26 Feb 2018	01 Mar 2018	15 Feb 2018	02 Mar 2018
NZ Listene r Mar 24 - 30 2018	19 Mar 201 8	27 Feb 2018	05 Mar 2018	08 Mar 2018	22 Feb 2018	09 Mar 2018
NZ Listene r Mar 31 - Apr6 2018	26 Mar 201 8	06 Mar 2018	12 Mar 2018	15 Mar 2018	01 Mar 2018	16 Mar 2018
NZ Listene r Apr 7 - 13 2018	02 Apr 201 8	13 Mar 2018	19 Mar 2018	22 Mar 2018	08 Mar 2018	23 Mar 2018
NZ Listene r Apr 14 - 20 2018	09 Apr 201 8	20 Mar 2018	26 Mar 2018	27 Mar 2018	15 Mar 2018	27 Mar 2018
NZ Listene r Apr 21 - 27 2018	16 Apr 201 8	27 Mar 2018	29 Mar 2018	05 Apr 2018	22 Mar 2018	06 Apr 2018
NZ Listene r Apr 28 - May 4 2018	23 Apr 201 8	03 Apr 2018	09 Apr 2018	12 Apr 2018	29 Mar 2018	13 Apr 2018
NZ Listene r May 5 - 11 2018	30 Apr 201 8	10 Apr 2018	16 Apr 2018	19 Apr 2018	05 Apr 2018	20 Apr 2018
NZ Listene r May 12 - 18 2018	07 May 201 8	17 Apr 2018	23 Apr 2018	26 Apr 2018	12 Apr 2018	27 Apr 2018
NZ Listene r May 19 - 25 2018	14 May 201 8	24 Apr 2018	30 Apr 2018	03 May 2018	19 Apr 2018	04 May 2018

2018							
NZ Listene r May 26 -Jun 1 2018	21 May 201 8	01 May 2018	07 May 2018	10 May 2018	26 Apr 2018	11 May 2018	
NZ Listene r Jun 2 - 8 2018	28 May 201 8	08 May 2018	14 May 2018	17 May 2018	03 May 2018	18 May 2018	
NZ Listene r Jun 9 -15 2018	04 Jun 201 8	15 May 2018	21 May 2018	24 May 2018	10 May 2018	25 May 2018	
NZ Listene r Jun 16 - 22 2018	11 Jun 201 8	22 May 2018	28 May 2018	31 May 2018	17 May 2018	31 May 2018	
NZ Listene r Jun 23 - 29 2018	18 Jun 201 8	29 May 2018	01 Jun 2018	07 Jun 2018	24 May 2018	08 Jun 2018	
NZ Listene r Jun 30 -Jul 6 2018	25 Jun 201 8	05 Jun 2018	11 Jun 2018	14 Jun 2018	31 May 2018	15 Jun 2018	
NZ Listene r Jul 7 - 13 2018	02 Jul 201 8	12 Jun 2018	18 Jun 2018	21 Jun 2018	07 Jun 2018	22 Jun 2018	
NZ Listene r Jul 14 -20 2018	09 Jul 201 8	19 Jun 2018	25 Jun 2018	28 Jun 2018	14 Jun 2018	29 Jun 2018	
NZ Listene r Jul 21 - 27 2018	16 Jul 201 8	26 Jun 2018	02 Jul 2018	05 Jul 2018	21 Jun 2018	06 Jul 2018	
NZ Listene r Jul 28 -Aug 3 2018	23 Jul 201 8	03 Jul 2018	09 Jul 2018	12 Jul 2018	28 Jun 2018	13 Jul 2018	
NZ Listene r Aug 4	30 Jul 201	10 Jul 2018	16 Jul 2018	19 Jul 2018	05 Jul 2018	20 Jul 2018	

- 10 2018	8					
NZ Listene r Aug 11 - 17 2018	06 Aug 2018	17 Jul 2018	23 Jul 2018	26 Jul 2018	12 Jul 2018	27 Jul 2018
NZ Listene r Aug 18 - 24 2018	13 Aug 2018	24 Jul 2018	30 Jul 2018	02 Aug 2018	19 Jul 2018	03 Aug 2018
NZ Listene r Aug 25 - 31 2018	20 Aug 2018	31 Jul 2018	06 Aug 2018	09 Aug 2018	26 Jul 2018	10 Aug 2018
NZ Listene r Sep 1 - 7 2018	27 Aug 2018	07 Aug 2018	13 Aug 2018	16 Aug 2018	02 Aug 2018	17 Aug 2018
NZ Listene r Sep 8 - 14 2018	03 Sep 2018	14 Aug 2018	20 Aug 2018	23 Aug 2018	09 Aug 2018	24 Aug 2018
NZ Listene r Sep 15 - 21 2018	10 Sep 2018	21 Aug 2018	27 Aug 2018	30 Aug 2018	16 Aug 2018	31 Aug 2018
NZ Listene r Sep 22 - 28 2018	17 Sep 2018	28 Aug 2018	03 Sep 2018	06 Sep 2018	23 Aug 2018	07 Sep 2018
NZ Listene r Sep 29 -Oct 5 2018	24 Sep 2018	04 Sep 2018	10 Sep 2018	13 Sep 2018	30 Aug 2018	14 Sep 2018
NZ Listene r Oct 6 -12 2018	01 Oct 2018	11 Sep 2018	17 Sep 2018	20 Sep 2018	06 Sep 2018	21 Sep 2018
NZ Listene r Oct 13 -19 2018	08 Oct 2018	18 Sep 2018	24 Sep 2018	27 Sep 2018	13 Sep 2018	28 Sep 2018
NZ Listene	15 Oct	25 Sep 2018	01 Oct 2018	04 Oct 2018	20 Sep 2018	05 Oct 2018

r Oct 20 -26 2018	201 8					
NZ Listene r Oct 27 - Nov 2 2018	22 Oct 201 8	02 Oct 2018	08 Oct 2018	11 Oct 2018	27 Sep 2018	12 Oct 2018
NZ Listene r Nov 3 - 9 2018	29 Oct 201 8	09 Oct 2018	15 Oct 2018	18 Oct 2018	04 Oct 2018	18 Oct 2018
NZ Listene r Nov 10 - 16 2018	05 Nov 201 8	16 Oct 2018	19 Oct 2018	25 Oct 2018	11 Oct 2018	26 Oct 2018
NZ Listene r Nov 17 - 23 2018	12 Nov 201 8	23 Oct 2018	29 Oct 2018	01 Nov 2018	18 Oct 2018	02 Nov 2018
NZ Listene r Nov 24 - 30 2018	19 Nov 201 8	30 Oct 2018	05 Nov 2018	08 Nov 2018	25 Oct 2018	09 Nov 2018
NZ Listene r Dec 1 - 7 2018	26 Nov 201 8	06 Nov 2018	12 Nov 2018	15 Nov 2018	01 Nov 2018	16 Nov 2018
NZ Listene r Dec 8 - 14 2018	03 Dec 201 8	13 Nov 2018	19 Nov 2018	22 Nov 2018	08 Nov 2018	23 Nov 2018
NZ Listene r Dec 15 - 28 2018	10 Dec 201 8	20 Nov 2018	26 Nov 2018	29 Nov 2018	15 Nov 2018	30 Nov 2018