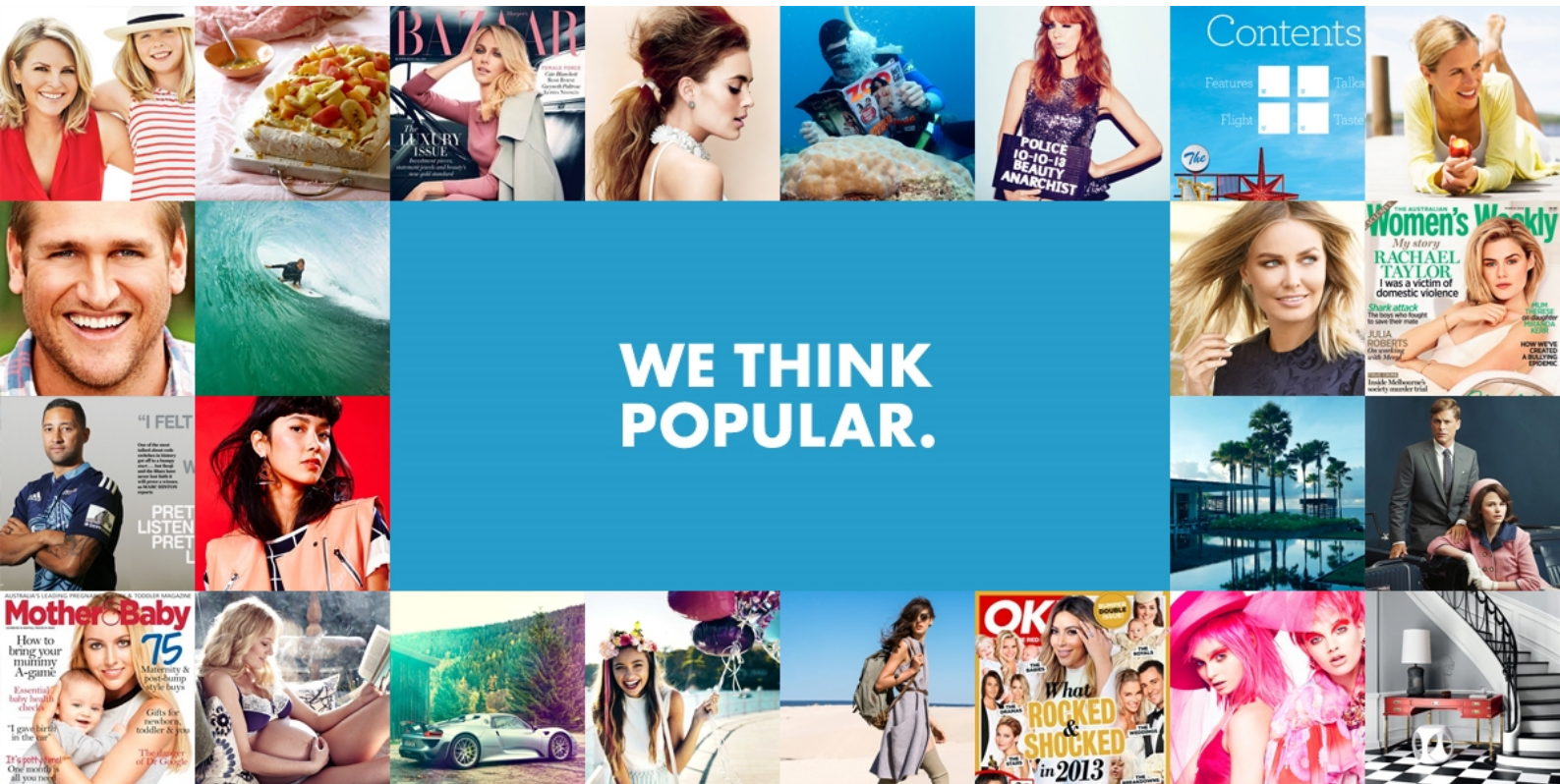




MEDIA GROUP



# Media Kit

January 2018

**WE THINK POPULAR.**

Rates

Ratecard

	Casual
Four Colour	
Inside Front Cover	20,625
Outside Back Cover	11,263
1st Double Page Spread	18,150
1st Right Hand Page	9,911
Double Page Spread	16,500
Full Page	9,000
Half Page Horizontal	6,490
Half Page Vertical	6,490
Third Page Horizontal	5,050
Third Page Vertical	5,050

# Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertiser And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Woman's Day NZ 010118	25 Dec 2017	05 Dec 2017		08 Dec 2017	12 Dec 2017	17 Nov 2017		14 Dec 2017
Woman's Day NZ 080118	01 Jan 2018	12 Dec 2017		15 Dec 2017	19 Dec 2017	24 Nov 2017		19 Dec 2017
Woman's Day NZ 150118	08 Jan 2018	14 Dec 2017		18 Dec 2017	18 Dec 2017	25 Nov 2017		20 Dec 2017
Woman's Day NZ 220118	15 Jan 2018	21 Dec 2017		21 Dec 2017	21 Dec 2017	08 Dec 2017		08 Jan 2018
Woman's Day NZ 290118	22 Jan 2018	21 Dec 2017		09 Jan 2018	11 Jan 2018	15 Dec 2017		15 Jan 2018
Woman's Day NZ 050218	29 Jan 2018	12 Jan 2018		16 Jan 2018	18 Jan 2018	21 Dec 2017		22 Jan 2018
Woman's Day NZ 120218	05 Feb 2018	19 Jan 2018		23 Jan 2018	25 Jan 2018	21 Dec 2017		29 Jan 2018
Woman's Day NZ 190218	12 Feb 2018	26 Jan 2018		30 Jan 2018	01 Feb 2018	21 Dec 2017		05 Feb 2018
Woman's Day NZ 260218	19 Feb 2018	02 Feb 2018		05 Feb 2018	08 Feb 2018	12 Jan 2018		12 Feb 2018
Woman's Day NZ 050318	26 Feb 2018	09 Feb 2018		13 Feb 2018	15 Feb 2018	19 Jan 2018		19 Feb 2018
Woman's Day NZ 120318	05 Mar 2018	16 Feb 2018		20 Feb 2018	22 Feb 2018	26 Jan 2018		26 Feb 2018
Woman's Day NZ 190318	12 Mar 2018	23 Feb 2018		27 Feb 2018	01 Mar 2018	02 Feb 2018		05 Mar 2018
Woman's Day NZ 260318	19 Mar 2018	02 Mar 2018		06 Mar 2018	08 Mar 2018	09 Feb 2018		12 Mar 2018
Woman's Day NZ 020418	26 Mar 2018	09 Mar 2018		13 Mar 2018	15 Mar 2018	16 Feb 2018		19 Mar 2018

Woman's Day NZ 090418	02 Apr 2018	16 Mar 2018	20 Mar 2018	22 Mar 2018	23 Feb 2018	26 Mar 2018
Woman's Day NZ 160418	09 Apr 2018	23 Mar 2018	27 Mar 2018	29 Mar 2018	02 Mar 2018	29 Mar 2018
Woman's Day NZ 230418	16 Apr 2018	29 Mar 2018	03 Apr 2018	05 Apr 2018	09 Mar 2018	09 Apr 2018
Woman's Day NZ 300418	23 Apr 2018	06 Apr 2018	10 Apr 2018	12 Apr 2018	16 Mar 2018	16 Apr 2018
Woman's Day NZ 070518	30 Apr 2018	13 Apr 2018	17 Apr 2018	19 Apr 2018	23 Mar 2018	23 Apr 2018
Woman's Day NZ 140518	07 May 2018	20 Apr 2018	24 Apr 2018	26 Apr 2018	29 Mar 2018	30 Apr 2018
Woman's Day NZ 210518	14 May 2018	27 Apr 2018	01 May 2018	03 May 2018	06 Apr 2018	07 May 2018
Woman's Day NZ 280518	21 May 2018	04 May 2018	08 May 2018	10 May 2018	13 Apr 2018	14 May 2018
Woman's Day NZ 040618	28 May 2018	11 May 2018	15 May 2018	17 May 2018	20 Apr 2018	21 May 2018
Woman's Day NZ 110618	04 Jun 2018	18 May 2018	22 May 2018	24 May 2018	27 Apr 2018	28 May 2018
Woman's Day NZ 180618	11 Jun 2018	25 May 2018	29 May 2018	31 May 2018	04 May 2018	01 Jun 2018
Woman's Day NZ 250618	18 Jun 2018	01 Jun 2018	05 Jun 2018	07 Jun 2018	11 May 2018	11 Jun 2018
Woman's Day NZ 020718	25 Jun 2018	08 Jun 2018	12 Jun 2018	14 Jun 2018	18 May 2018	18 Jun 2018
Woman's Day NZ 090718	02 Jul 2018	15 Jun 2018	19 Jun 2018	21 Jun 2018	25 May 2018	25 Jun 2018
Woman's Day NZ 160718	09 Jul 2018	22 Jun 2018	26 Jun 2018	28 Jun 2018	01 Jun 2018	02 Jul 2018
Woman's Day NZ 230718	16 Jul 2018	29 Jun 2018	03 Jul 2018	05 Jul 2018	08 Jun 2018	09 Jul 2018
Woman's	23 Jul	06 Jul	10 Jul	12 Jul 2018	15 Jun 2018	16 Jul 2018

Day NZ 300718	2018	2018	2018			
Woman's Day NZ 060818	30 Jul 2018	13 Jul 2018	17 Jul 2018	19 Jul 2018	22 Jun 2018	23 Jul 2018
Woman's Day NZ 130818	06 Aug 2018	20 Jul 2018	24 Jul 2018	26 Jul 2018	29 Jun 2018	30 Jul 2018
Woman's Day NZ 200818	13 Aug 2018	27 Jul 2018	31 Jul 2018	02 Aug 2018	06 Jul 2018	06 Aug 2018
Woman's Day NZ 270818	20 Aug 2018	03 Aug 2018	07 Aug 2018	09 Aug 2018	13 Jul 2018	13 Aug 2018
Woman's Day NZ 030918	27 Aug 2018	10 Aug 2018	14 Aug 2018	16 Aug 2018	20 Jul 2018	20 Aug 2018
Woman's Day NZ 100918	03 Sep 2018	17 Aug 2018	21 Aug 2018	23 Aug 2018	27 Jul 2018	27 Aug 2018
Woman's Day NZ 170918	10 Sep 2018	24 Aug 2018	28 Aug 2018	30 Aug 2018	03 Aug 2018	03 Sep 2018
Woman's Day NZ 240918	17 Sep 2018	31 Aug 2018	04 Sep 2018	06 Sep 2018	10 Aug 2018	10 Sep 2018
Woman's Day NZ 011018	24 Sep 2018	07 Sep 2018	11 Sep 2018	13 Sep 2018	17 Aug 2018	17 Sep 2018
Woman's Day NZ 081018	01 Oct 2018	14 Sep 2018	18 Sep 2018	20 Sep 2018	24 Aug 2018	24 Sep 2018
Woman's Day NZ 151018	08 Oct 2018	21 Sep 2018	25 Sep 2018	27 Sep 2018	31 Aug 2018	01 Oct 2018
Woman's Day NZ 221018	15 Oct 2018	28 Sep 2018	02 Oct 2018	04 Oct 2018	07 Sep 2018	08 Oct 2018
Woman's Day NZ 291018	22 Oct 2018	05 Oct 2018	09 Oct 2018	11 Oct 2018	14 Sep 2018	15 Oct 2018
Woman's Day NZ 051118	29 Oct 2018	12 Oct 2018	16 Oct 2018	18 Oct 2018	21 Sep 2018	19 Oct 2018
Woman's Day NZ 121118	05 Nov 2018	19 Oct 2018	23 Oct 2018	25 Oct 2018	28 Sep 2018	29 Oct 2018
Woman's Day NZ	12 Nov	26 Oct 2018	30 Oct 2018	01 Nov 2018	05 Oct 2018	05 Nov 2018

191118	2018					
Woman's Day NZ 261118	19 Nov 2018	02 Nov 2018	06 Nov 2018	08 Nov 2018	12 Oct 2018	12 Nov 2018
Woman's Day NZ 031218	26 Nov 2018	09 Nov 2018	13 Nov 2018	15 Nov 2018	19 Oct 2018	19 Nov 2018
Woman's Day NZ 101218	03 Dec 2018	16 Nov 2018	20 Nov 2018	22 Nov 2018	26 Oct 2018	26 Nov 2018
Woman's Day NZ 171218	10 Dec 2018	23 Nov 2018	27 Nov 2018	29 Nov 2018	02 Nov 2018	03 Dec 2018
Woman's Day NZ 241218	17 Dec 2018	30 Nov 2018	04 Dec 2018	06 Dec 2018	09 Nov 2018	10 Dec 2018

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	307mm x 220mm	297mm x 210mm	267mm x 190mm
Double Page Spread	307mm x 430mm	297mm x 420mm	267mm x 400mm
Half Page Horizontal	153mm x 220mm	148mm x 210mm	135mm x 189mm
Half Page Vertical	307mm x 113mm	297mm x 103mm	267mm x 92mm
Third Page Horizontal	106mm x 220mm	96mm x 210mm	80mm x 190mm
Third Page Vertical	307mm x 77mm	297mm x 67mm	267mm x 56mm
Horizontal Strip	40mm x 220mm	30mm x 210mm	18mm x 190mm
Horizontal Strip Spread	35mm x 430mm	25mm x 420mm	18mm x 400mm
Quarter Page Block		135mm x 90mm	

## Contacts

First Name	Last Name	Position	Phone Number	Email Address
Kelly	Gillbanks	Commercial Brand Manager	027 200 9951	KGillbanks@bauermedia.co.nz
Rachel	McLean	Sales Manager NZ - Australia Market	021 252 3335	rmclean@bauermedia.co.nz
Sunny	Humphries	Direct Account Manager	022 176 9521	shumphries@bauermedia.co.nz
Louisa	Shuttleworth	Direct Account Manager	0210 220 6044	LShuttleworth@bauermedia.co.nz
Kim	Chapman	Directory Sales	07 578 3646	classifieds@xtra.co.nz