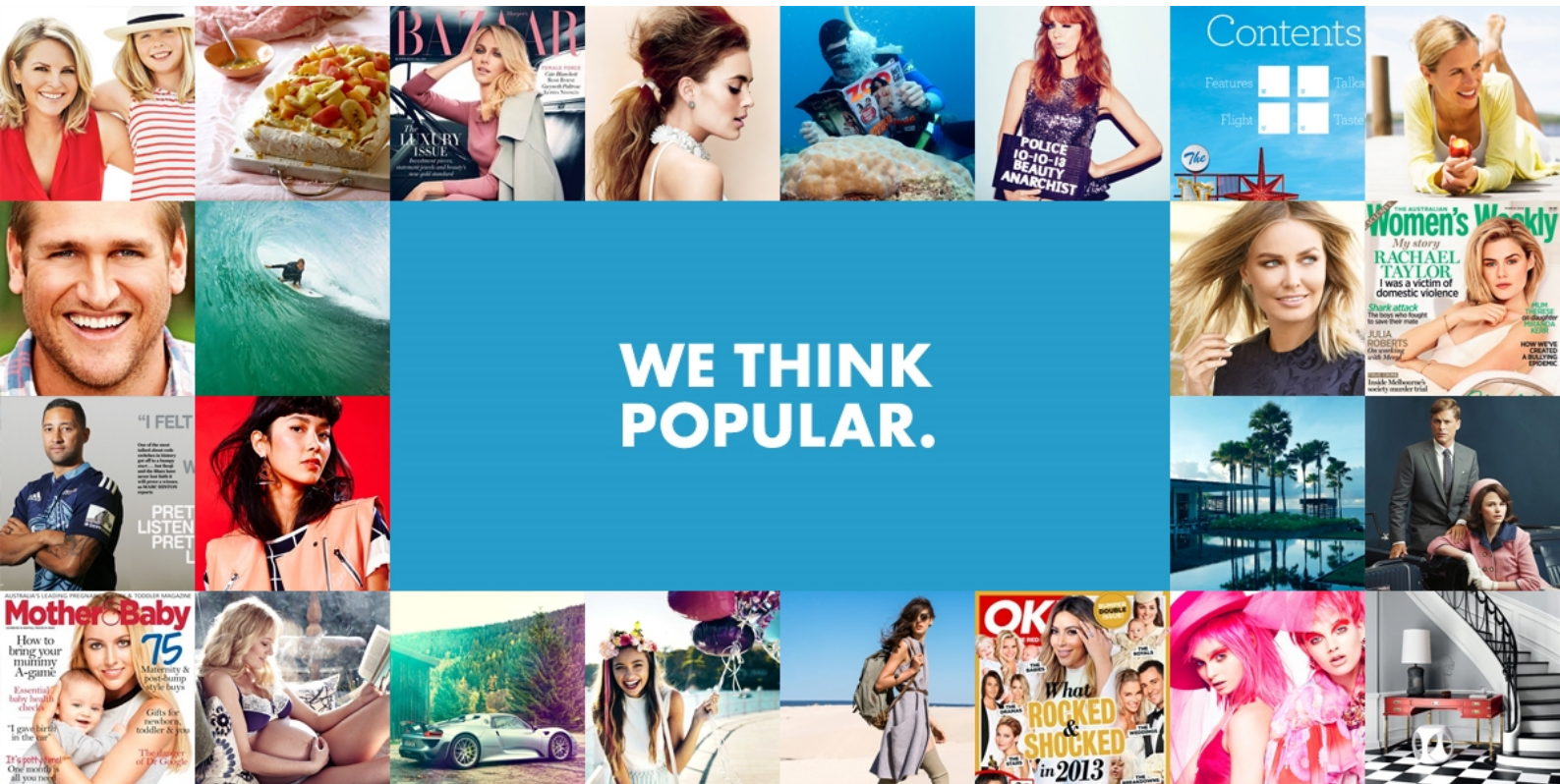




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Rates

Ratecard

		Casual
Four Colour		
Double Page Spread		6,950
Full Page		3,450
Half Page Horizontal		1,850
Half Page Vertical		1,850
Third Page Horizontal		1,350
Third Page Vertical		1,350
Prime positions		plus 15% load

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	285.0mm x 220.0mm	275.0mm x 210.0mm	243.0mm x 185.0mm
Double Page Spread	285.0mm x 430.0mm	275.0mm x 420.0mm	250.0mm x 390.0mm
Full Page (Outside Back Cover Only)	285.0mm x 216.0mm	275.0mm x 206.0mm	243.0mm x 182.0mm
Half Page Vertical	285.0mm x 115.0mm	275.0mm x 105.0mm	243.0mm x 80.0mm
Third Page Horizontal	145.0mm x 220.0mm	135.0mm x 210.0mm	117.0mm x 185.0mm
Third Page Vertical	285.0mm x 80.0mm	275.0mm x 70.0mm	243.0mm x 48.0mm

Contacts

First Name	Last Name	Position	Phone Number	Email Address
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Kim	Chapman	Directory	07 578 3646	classifieds@xtra.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Recipe Plus (NZ) JUN 17	22 May 2017	01 May 2017		04 May 2017		11 Apr 2017		09 May 2017