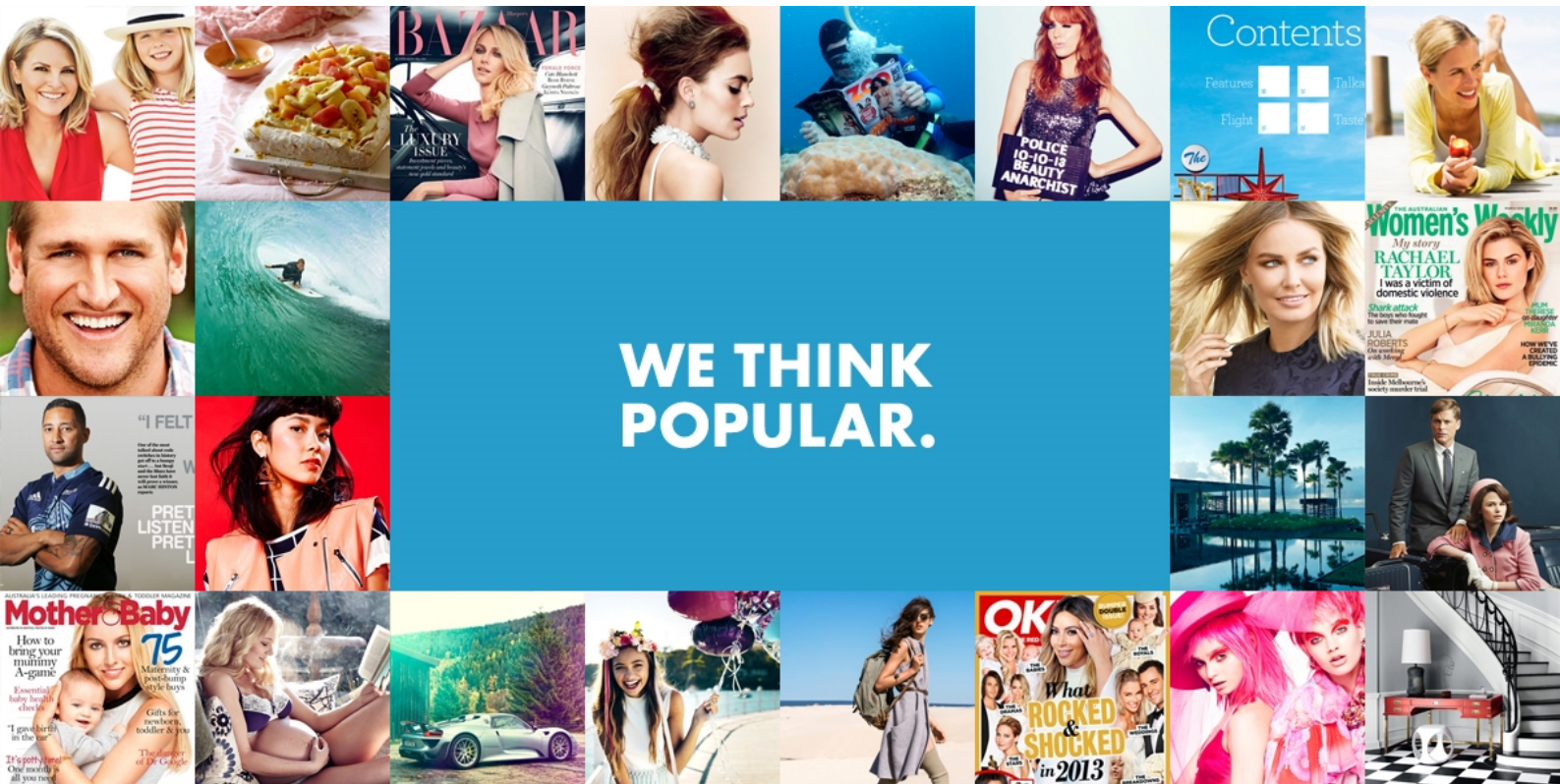




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Specifications

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	285.0mm x 220.0mm	275.0mm x 210.0mm	253.0mm x 185.0mm
Double Page Spread	285.0mm x 430.0mm	275.0mm x 420.0mm	253.0mm x 392.0mm
Half Page Vertical	285.0mm x 115.0mm	275.0mm x 105.0mm	253.0mm x 92.0mm
Half Page Horizontal	147.0mm x 220.0mm	137.0mm x 210.0mm	122.0mm x 185.0mm
Third Page Vertical	285.0mm x 80.0mm	275.0mm x 70.0mm	253.0mm x 58.0mm
Third Page Horizontal	102.0mm x 220.0mm	92.0mm x 210.0mm	77.0mm x 185.0mm
Horizontal Strip	35.0mm x 220.0mm	25.0mm x 210.0mm	12.0mm x 185.0mm
Horizontal Strip Spread	35.0mm x 430.0mm	25.0mm x 420.0mm	12.0mm x 392.0mm
Two Thirds Page Vertical	285.0mm x 149.0mm	275.0mm x 139.0mm	253.0mm x 125.0mm
Two Thirds Page Horizontal	193.0mm x 220.0mm	183.0mm x 210.0mm	170.0mm x 185.0mm
Quarter Page Vertical	285.0mm x 63.0mm	275.0mm x 53.0mm	253.0mm x 40.0mm
Quarter Page Horizontal Spread	79.0mm x 430.0mm	69.0mm x 420.0mm	50.0mm x 392.0mm
Quarter Page Horizontal	79.0mm x 220.0mm	69.0mm x 210.0mm	50.0mm x 185.0mm

Ratecard

	Casual
Four Colour	
Inside Front Cover	5200
Outside Back Cover	2600
Full Page	2,600
Double Page Spread	5200
Half Page Horizontal	POA
Half Page Vertical	POA
Third Page Horizontal	POA

Contacts

First Name	Last Name	Position	Phone Number	Email Address
Bridget	Hewitt	Assistant Brand Manager	09 366 5384	bhewitt@bauermedia.co.nz

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Lucky Break 010118	25 Dec 2017	11 Dec 2017		13 Dec 2017	15 Dec 2017	30 Nov 2017		14 Dec 2017
Lucky Break 080118	01 Jan 2018	13 Dec 2017		15 Dec 2017	18 Dec 2017	07 Dec 2017		18 Dec 2017
Lucky Break 150118	08 Jan 2018	15 Dec 2017		19 Dec 2017	20 Dec 2017	01 Dec 2017		19 Dec 2017
Lucky Break 220118	15 Jan 2018	18 Dec 2017		21 Dec 2017	08 Jan 2018	01 Dec 2017		08 Jan 2018
Lucky Break 290118	22 Jan 2018	10 Jan 2018		12 Jan 2018	15 Jan 2018	18 Dec 2017		15 Jan 2018
Lucky Break 050218	29 Jan 2018	17 Jan 2018		19 Jan 2018	22 Jan 2018	21 Dec 2017		22 Jan 2018
Lucky Break 120218	05 Feb 2018	24 Jan 2018		26 Jan 2018	26 Jan 2018	11 Jan 2018		26 Jan 2018
Lucky Break 190218	12 Feb 2018	31 Jan 2018		02 Feb 2018	02 Feb 2018	18 Jan 2018		02 Feb 2018
Lucky Break 260218	19 Feb 2018	07 Feb 2018		09 Feb 2018	12 Feb 2018	25 Jan 2018		12 Feb 2018
Lucky Break 050318	26 Feb 2018	14 Feb 2018		16 Feb 2018	19 Feb 2018	01 Feb 2018		19 Feb 2018
Lucky Break 120318	05 Mar 2018	21 Feb 2018		23 Feb 2018	26 Feb 2018	08 Feb 2018		26 Feb 2018
Lucky Break 190318	12 Mar 2018	28 Feb 2018		02 Mar 2018	05 Mar 2018	15 Feb 2018		05 Mar 2018
Lucky Break 260318	19 Mar 2018	07 Mar 2018		09 Mar 2018	12 Mar 2018	22 Feb 2018		12 Mar 2018
Lucky Break 020418	26 Mar 2018	14 Mar 2018		16 Mar 2018	19 Mar 2018	01 Mar 2018		19 Mar 2018

Lucky Break 090418	02 Apr 2018	21 Mar 2018	23 Mar 2018	23 Mar 2018	08 Mar 2018	23 Mar 2018
Lucky Break 160418	09 Apr 2018	28 Mar 2018	29 Mar 2018	29 Mar 2018	15 Mar 2018	29 Mar 2018
Lucky Break 230418	16 Apr 2018	04 Apr 2018	06 Apr 2018	09 Apr 2018	22 Mar 2018	09 Apr 2018
Lucky Break 300418	23 Apr 2018	11 Apr 2018	13 Apr 2018	16 Apr 2018	29 Mar 2018	16 Apr 2018
Lucky Break 070518	30 Apr 2018	18 Apr 2018	20 Apr 2018	23 Apr 2018	05 Apr 2018	23 Apr 2018
Lucky Break 140518	07 May 2018	24 Apr 2018	27 Apr 2018	30 Apr 2018	12 Apr 2018	30 Apr 2018
Lucky Break 210518	14 May 2018	02 May 2018	04 May 2018	07 May 2018	19 Apr 2018	07 May 2018
Lucky Break 280518	21 May 2018	09 May 2018	11 May 2018	14 May 2018	26 Apr 2018	14 May 2018
Lucky Break 040618	28 May 2018	16 May 2018	18 May 2018	21 May 2018	03 May 2018	21 May 2018
Lucky Break 110618	04 Jun 2018	23 May 2018	25 May 2018	28 May 2018	10 May 2018	28 May 2018
Lucky Break 180618	11 Jun 2018	30 May 2018	01 Jun 2018	01 Jun 2018	17 May 2018	01 Jun 2018
Lucky Break 250618	18 Jun 2018	06 Jun 2018	08 Jun 2018	11 Jun 2018	24 May 2018	11 Jun 2018
Lucky Break 020718	25 Jun 2018	13 Jun 2018	15 Jun 2018	18 Jun 2018	31 May 2018	18 Jun 2018
Lucky Break 090718	02 Jul 2018	20 Jun 2018	22 Jun 2018	25 Jun 2018	07 Jun 2018	25 Jun 2018
Lucky Break 160718	09 Jul 2018	27 Jun 2018	29 Jun 2018	02 Jul 2018	14 Jun 2018	02 Jul 2018
Lucky Break 230718	16 Jul 2018	04 Jul 2018	06 Jul 2018	09 Jul 2018	21 Jun 2018	09 Jul 2018
Lucky	23 Jul	11 Jul	13 Jul	16 Jul 2018	28 Jun 2018	16 Jul 2018

Break 300718	2018	2018	2018			
Lucky Break 060818	30 Jul 2018	18 Jul 2018	20 Jul 2018	23 Jul 2018	05 Jul 2018	23 Jul 2018
Lucky Break 130818	06 Aug 2018	25 Jul 2018	27 Jul 2018	30 Jul 2018	12 Jul 2018	30 Jul 2018
Lucky Break 200818	13 Aug 2018	01 Aug 2018	03 Aug 2018	06 Aug 2018	19 Jul 2018	06 Aug 2018
Lucky Break 270818	20 Aug 2018	08 Aug 2018	10 Aug 2018	13 Aug 2018	26 Jul 2018	13 Aug 2018
Lucky Break 030918	27 Aug 2018	15 Aug 2018	17 Aug 2018	20 Aug 2018	02 Aug 2018	20 Aug 2018
Lucky Break 100918	03 Sep 2018	22 Aug 2018	24 Aug 2018	27 Aug 2018	09 Aug 2018	27 Aug 2018
Lucky Break 170918	10 Sep 2018	29 Aug 2018	31 Aug 2018	03 Sep 2018	16 Aug 2018	03 Sep 2018
Lucky Break 240918	17 Sep 2018	05 Sep 2018	07 Sep 2018	10 Sep 2018	23 Aug 2018	10 Sep 2018
Lucky Break 011018	24 Sep 2018	12 Sep 2018	14 Sep 2018	17 Sep 2018	30 Aug 2018	17 Sep 2018
Lucky Break 081018	01 Oct 2018	19 Sep 2018	21 Sep 2018	24 Sep 2018	06 Sep 2018	24 Sep 2018
Lucky Break 151018	08 Oct 2018	26 Sep 2018	28 Sep 2018	01 Oct 2018	13 Sep 2018	01 Oct 2018
Lucky Break 221018	15 Oct 2018	03 Oct 2018	05 Oct 2018	08 Oct 2018	20 Sep 2018	08 Oct 2018
Lucky Break 291018	22 Oct 2018	10 Oct 2018	12 Oct 2018	15 Oct 2018	27 Sep 2018	15 Oct 2018
Lucky Break 051118	29 Oct 2018	17 Oct 2018	19 Oct 2018	22 Oct 2018	04 Oct 2018	19 Oct 2018
Lucky Break 121118	05 Nov 2018	24 Oct 2018	26 Oct 2018	29 Oct 2018	11 Oct 2018	29 Oct 2018
Lucky Break	12 Nov	31 Oct 2018	02 Nov 2018	05 Nov 2018	18 Oct 2018	05 Nov 2018

191118	2018					
Lucky Break 261118	19 Nov 2018	07 Nov 2018	09 Nov 2018	12 Nov 2018	25 Oct 2018	12 Nov 2018
Lucky Break 031218	26 Nov 2018	14 Nov 2018	16 Nov 2018	19 Nov 2018	01 Nov 2018	19 Nov 2018
Lucky Break 101218	03 Dec 2018	21 Nov 2018	23 Nov 2018	26 Nov 2018	08 Nov 2018	26 Nov 2018
Lucky Break 171218	10 Dec 2018	28 Nov 2018	30 Nov 2018	03 Dec 2018	15 Nov 2018	03 Dec 2018
Lucky Break 241218	17 Dec 2018	05 Dec 2018	07 Dec 2018	10 Dec 2018	22 Nov 2018	10 Dec 2018