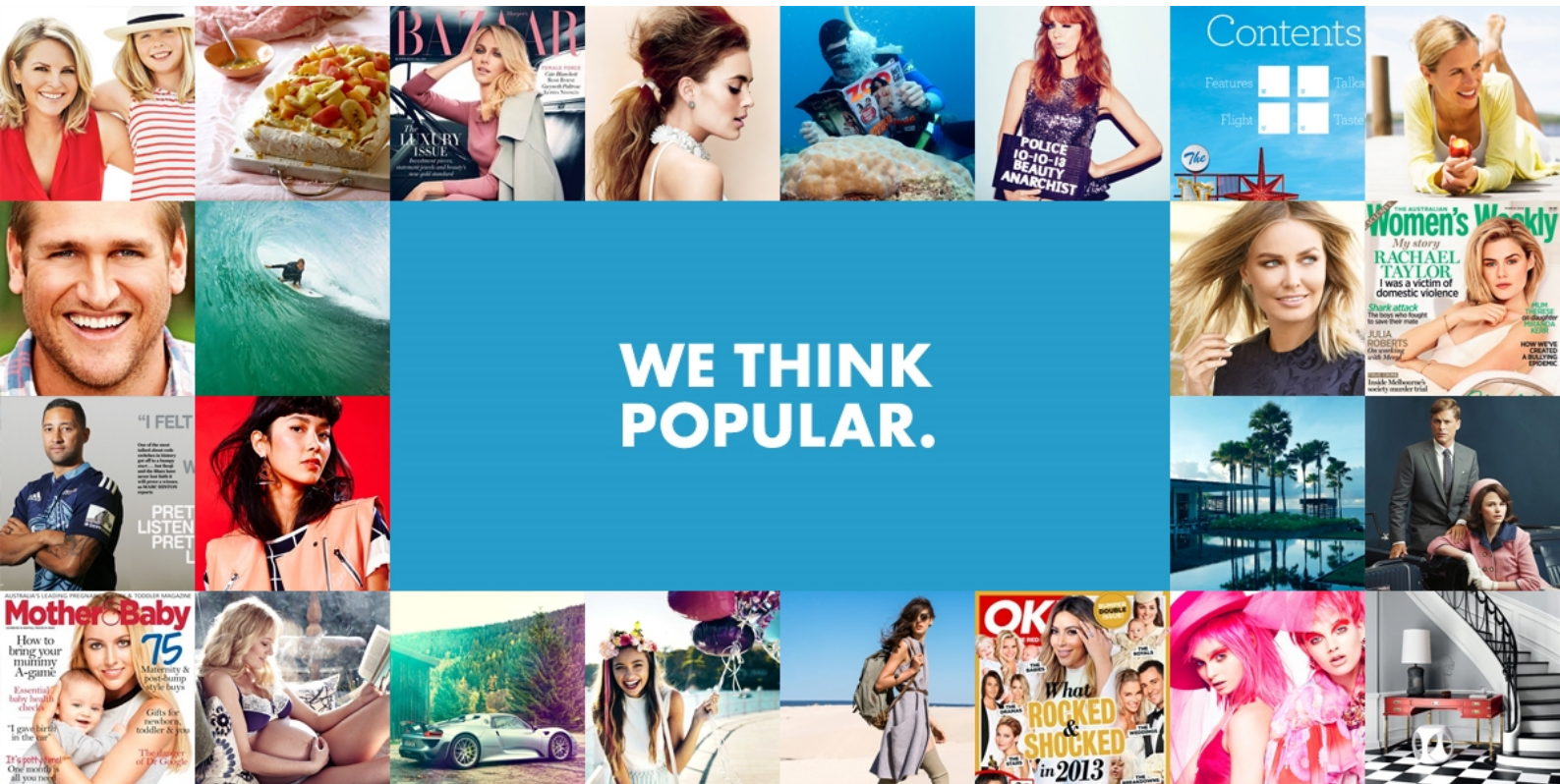




MEDIA GROUP



Media Kit

January 2018

WE THINK POPULAR.

Rates

Ratecard

	Casual
Four Colour	
Inside Front Cover - Premium	15,500
Outside Back Cover - Premium	8,000
1st Double Page Spread - Premium	14,000
1st Full Page - Premium	6,500
Double Page Spread	13,000
Full Page	6,500
Third Page Vertical*(Limited to two per issue)	2,800

Specifications

	Bleed (h x w)	Trim (h x w)	Type (h x w)
Insertions			
Full Page	307.0mm x 235.0mm	297.0mm x 225.0mm	267.0mm x 195.0mm
Double Page Spread	307.0mm x 460.0mm	297.0mm x 450.0mm	267.0mm x 420.0mm
Half Page Horizontal	153.0mm x 235.0mm	143.0mm x 225.0mm	135.0mm x 195.0mm
Half Page Vertical	307.0mm x 119.0mm	297.0mm x 109.0mm	267.0mm x 97.0mm
Third Page Horizontal	105.0mm x 235.0mm	95.0mm x 225.0mm	80.0mm x 195.0mm
Third Page Vertical	307.0mm x 87.0mm	297.0mm x 77.0mm	267.0mm x 65.0mm

Deadlines

Issue Name	On Sale Date	Booking Deadline	Advertorial And Broken Space Deadline	Material Deadline	Inserts To Printer Deadline	Cancellation Deadline	Product Code	Confirming Special Order Deadline
Fashion Quarterly - NZ MAR 18	26 Feb 2018	30 Jan 2018		05 Feb 2018	12 Feb 2018	15 Jan 2018		12 Feb 2018
Fashion Quarterly - NZ JUNE 18	21 May 2018	24 Apr 2018		01 May 2018	07 May 2018	09 Apr 2018		07 May 2018
Fashion Quarterly - NZ SEP-18	20 Aug 2018	24 Jul 2018		31 Jul 2018	06 Aug 2018	09 Jul 2018		06 Aug 2018
Fashion Quarterly - NZ NOV-18	19 Nov 2018	23 Oct 2018		30 Oct 2018	05 Nov 2018	08 Oct 2018		05 Nov 2018

Contacts

First Name	Last Name	Position	Phone Number	Email Address
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